

LCCI Marketing Level 2

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- Level 2 Marketing qualification is intended for those new to marketing as a business function, or those who wish to obtain a formally recognized professional qualification.
- The aims of this qualification are to enable candidates to develop :
 - (1) the marketing concept
 - (2) the fundamental techniques applied to the marketing products and services
- Test date: usually twice a year, and on demand
- Test fee: NTD\$2700 (in Taiwan)

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