

**OME752 SUPPLY CHAIN MANAGEMENT****MCQ SET - 1**

The initial stage of the supply chain process is the \_\_\_\_\_.

- a) Sourcing Stage
- b) Organizing Stage
- c) Planning stage
- d) Directing Stage

Answer:

Planning Stage

The term supply chain management was first coined by \_\_\_\_\_.

- a) Frankel & Paulraj
- b) Peter Drucker
- c) Keith Oliver
- d) Philip Kotler

Answer:

Keith Oliver

In supply chain management, after planning, the next step involves \_\_\_\_\_.

- a) Developing
- b) Building a strong relationship with suppliers
- c) Sourcing
- d) All of the above

Answer:

All of the above

In Supply Chain Management, ATP stands for \_\_\_\_\_.

- a) Acquire Track & Perform
- b) Available To Promise

- c) Active Transport Protocol
- d) Access To Point

Answer:

Available To Promise

The purpose of supply chain management is to \_\_\_\_\_.

- a) increase the production level
- b) manage and integrate supply and demand management
- c) enhance the quality of a product and services
- d) provide satisfaction to the customer

View Correct Answer

To integrate supply and demand management \_\_\_\_\_ is the primary activity of supply chain management.

- a) Demand Management
- b) Supply Planning i.e. matching assets with demand
- c) Analytics Workbench
- d) All of the above

View Correct Answer

All of the above

Another important purpose of supply chain management is to \_\_\_\_\_.

- a) make inventory readily available
- b) delight customers and suppliers
- c) create warehouses at various locations
- d) to promote supply chain process

# Supply Chain Management Multiple Choice Question Answers

**Sabine Zange**



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