

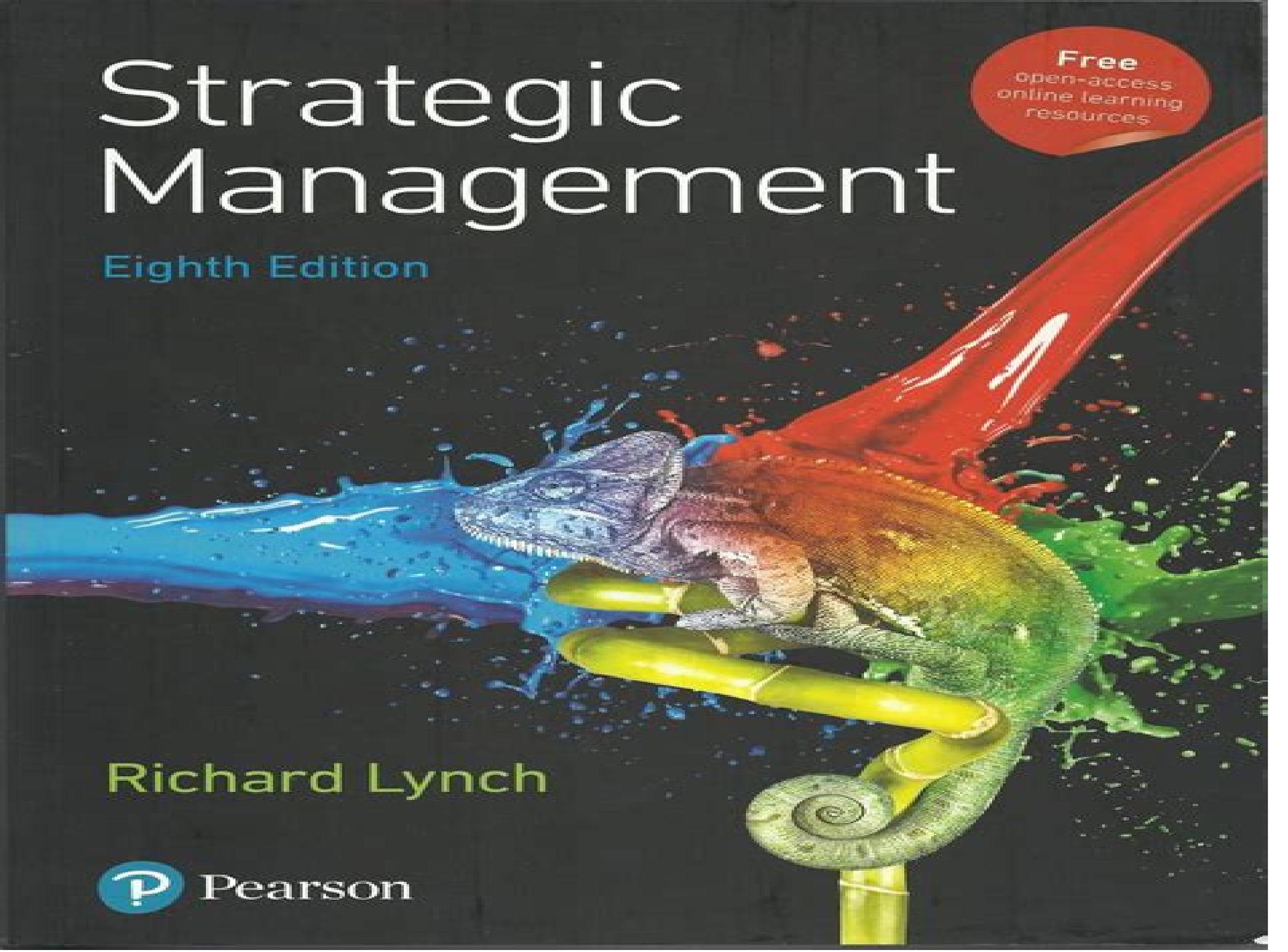
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and more The authors balanced approach provides useful tools for making better more informed decisions on governance

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**Quality Innovation: Knowledge, Theory, and Practices** Al-Hakim, Latif,Jin, Chen,2013-11-30 Internet and social networks play a critical role in the evolution of processes and functional areas that allow businesses to reach a wider base of end users and achieve competitive advantage in their respective markets Quality Innovation Knowledge Theory and Practices presents a compilation of recent theoretical frameworks case studies and empirical research findings in the area of quality innovation It highlights the theories strategies and potential concerns for organizations engaged in change management designed to address stakeholders needs This reference volume serves as a valuable resource for researchers business professionals and students in a variety of fields and disciplines

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**Strategic Management** Gregory G. Dess,Gerry McNamara (PhD.),Alan B. Eisner,Seung-Hyun Lee,2021

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Strategic Management (Text and Cases) Gupta C.B., Gives chapter outline to indicate the topics covered in each chapter Provides diagrams and tables to illustrate the text Includes examples from Indian organisations Incorporates chapter end summary for quick recapitulation Gives test questions culled from MBA M Com and BBA examinations Includes case studies at the end of every chapter This textbook is designed for the students of MBA and M Com Besides it will also be useful to the students of MHRD MIB and MBE Students of postgraduate diploma in global business operations chartered accountancy and BBA will also find this book useful

**Strategic Management** Gregory Dess,Gerry McNamara,Alan Eisner,2015-09-16  
Strategic Management Gregory Dess,G T (Tom) Lumpkin,Gerry McNamara,2013-09-23      *Di Çiṭagaṃ Iunibhārsiṭi Jārnāla Aba Bijanesa Eḍaministṛeśana* ,2010      **Strategic Management** Create McGraw-Hill Education,2014-09-09

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