



Operations Management: Apple Case Study

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The expansion of companies is a frequent practice in business development, allowing for the development of new markets, increasing the size of the customer base, improving commercial potential, and scaling the field of influence. When a company successfully expands, it is guaranteed to increase sales and, consequently, profits, as well as gain development opportunities due to the emergence of new levels of consumer demand. It is evident that a company established in the United States must adapt its products and services to the demands of the Arab market, which creates the need for new areas of development for the business. In turn, such a need has a positive impact both on the company's well-being — in case of successful expansion — and on the quality of the market. Opening new branches and adapting a company's business strategies to the agenda of foreign markets requests the creation of new jobs and strengthening the R&D vector of companies, as well as bringing new taxes for the governments of the countries in which the business is introduced (Nieminen, 2019). Thus, the competent management of expansion brings excellent benefits to all stakeholders, which means that this phenomenon of the globalization era of civilization development turns out to be highly relevant and critical for the modern world.

This assignment examines the theoretical aspects and possibilities of expansion for Apple, a multinational company headquartered in California but with a strong presence in regions of the Middle East. This discussion includes the principles of operational management, the potential for possible errors and problems that management may

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Avinash K Shrivastava, Sudhir Rana



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65 Case Study Ideas In Production,operation,supply Chain And Logistics Management Dr. Asim Kumar

Bandyopadhyay,2022-04-26 This book is a compilation of case study ideas in the areas of production operation supply chain and logistics management POM SCL also incorporating operation strategies This book has been designed conforming to the standards of this common subject for the courses of Master of Business Administration MBA and Post Graduate Diploma in Management PGDM prescribed by the All India Council of Technical Education AICTE and University Grants Commission UGC The book consists of sixty five case study ideas covering almost the entire gamut of the subject concerned All these cases are based on Indian organizations industries using the characters with names typically Indian and the narrations of these cases reflect Indian work culture value systems and ethos All these cases are followed by a set of about half a dozen questions pertaining to the narrations with the corresponding answers suggested for the guidance of the teachers and the students alike Apart from making the book very convenient and handy for studying the subject it is also aimed at dispelling fears and apprehensions among the students with non science non technical background that they seem to have about this subject Getting familiar with the numerical exercises given and solved in this book by practice will make passing this subject a cakewalk for any average student The cases are so designed as to expose the students to the realities and challenges to the actual professional life while still seating in the class rooms much before entering a professional career The book provides a colossal value addition as both a complement and a supplement to the theories in the text books The Art and Science of Demand and Supply Chain Planning in Today's Complex Global Economy Paul Myerson,2023-02-24 The demand and supply chain planning process for manufacturers distributors and retailers has evolved over the years It has gone from a disjointed unconnected slow inaccurate fairly manual set of processes to an integrated timely process enabled by the use and coordination of highly trained people lean agile processes and cutting edge technology To make this set of processes work effectively one has to fully understand and appreciate that there is an art and science aspect to the process which can take years of education and experience to fully understand Essentially this book will offer the reader a chance to fully understand the interconnected set of processes in a best practice application Furthermore examples and cases will be used to illustrate its practical application in today s complex global supply chain In addition readers will understand and be able to apply and articulate the concepts tools and techniques used in the efficient supply of goods and services in today s changing global economy It will help them to learn how businesses through their supply chain work both internally and with their trading partners both upstream and downstream to build strong relationships and integrate demand and supply planning activities across the supply chain to deliver customer value efficiently and effectively They will learn about the tools and technologies enabling integration and the critical drivers and key metrics of supply chain performance **Global Supply Chain and Operations Management** Dmitry Ivanov,Alexander Tsipoulanidis,Jörn Schönberger,2025-10-24 The fourth edition of this

textbook offers a structured introduction to global supply chain and operations management SCOM combining value creation networks and operational processes It explains quantitative and organizational methods for planning and control of material information and financial flows in supply chains Each chapter begins with an introductory case study while numerous examples from various industries and services help to illustrate the key concepts The book explains how to design operations and supply networks and collaborate with suppliers and customers It shows how to balance supply and demand a core aspect of tactical planning before turning to the allocation of resources to meet customer needs In addition the book covers some advanced topics in SCOM such as supply chain resilience sustainability Industry 4 0 artificial intelligence and digital twins Providing readers with a working knowledge of global supply chain and operations management with a focus on bridging the gap between theory and practice this textbook can be used in core specialized and advanced classes alike It is intended for a broad range of students and professionals in supply chain and operations management

Emerging Trends in Decision Sciences and Business Operations Avinash K Shrivastava, Sudhir Rana, 2022-08-30 This volume analyzes the rising inclusion of new and emerging technologies in business It measures the effectiveness and challenges of these tools in various aspects of strategy and decision making within small and big businesses Businesses in the competitive market must be agile and innovative to drive growth and the inclusion of technology and reliance on data science for decision making is fraught with its own set of challenges Through various case studies and analysis of trends the book explores diverse dimensions of decision science from a micro as well as macro perspective It examines the function management and implementation of new technologies like big data and AI in business operations and infrastructure highlighting their practical applications as well as the barriers to their adoption This book will be useful to scholars and researchers of management studies business management financial management business economics international business finance and marketing development studies and economics It will also interest policymakers and practitioners in the field

Operations Research and Management Science Handbook A. Ravi Ravindran, 2016-04-19 Operations Research OR began as an interdisciplinary activity to solve complex military problems during World War II Utilizing principles from mathematics engineering business computer science economics and statistics OR has developed into a full fledged academic discipline with practical application in business industry government and m

Exploring Service Science Gerhard Satzger, Lia Patrício, Mohamed Zaki, Niklas Kühl, Peter Hottum, 2018-09-12 This book constitutes the proceedings of the 9th International Conference on Exploring Services Science IESS 2018 held in Karlsruhe Germany in September 2018 The 30 papers presented in this volume were carefully reviewed and selected from 67 submissions The book is structured in six parts each featuring contributions describing current research in a particular domain of service science Service Design and Innovation Smart Service Processes Big Data in Services Service Topics Open Exploration Design Science Research in Services The book offers an extended ICT focused vision on services and addresses multiple relevant aspects including underlying business models the necessary processes and

technological capabilities like big data and machine learning The academic work showcased at the conference should help to advance service science and its application in practice

"*Operations Management*" with "*Cases in Operations Management*" Frances Slack,2003-12-24

International Business Ehud Menipaz,Amit Menipaz,2011-04-06 This book shows students how international business differs from local or national business and discusses the fundamental challenges and emerging trends in international business It looks at the impact of globalization corporate social responsibility and the ever expanding use of digital technology on corporate strategies and executive decisions It provides students with a broad overview of the subject while guiding them through the practical issues and context of international business with the use of a range of examples and cases and discussion questions drawn from around the world

Operations Management with Companion Website with GradeTracker Student Access Card Nigel Slack,Stuart Chambers,Robert Johnston,2006-12 Sheds light on the authors comprehensive practical and strategic view of operations management with over 100 contemporary and international examples of operations in practice as well as providing critical commentaries on areas of academic contention and professional debate

Information Technology for Management Efraim Turban,2006 Taking a practical managerial oriented approach this text stresses how information technology provides solutions to organisational problems and challenges and emphasises the innovative use of information technology

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