

Five approaches and capabilities to drive the next-generation operating model.

Streamline processes and minimize waste

Lean process redesign

Digitize customer experience and day-to-day operations

Digitization

Business process outsourcing

Intelligent process automation

Drive the next wave of process outsourcing/offshoring

Advanced analytics

Introduce intelligent automation to replace human tasks

Provide intelligence to facilitate decisions

The Next Generation Operating Model For The Digital World

Christian G. Meyer



The Next Generation Operating Model For The Digital World:

Handbook Of Digital Enterprise Systems: Digital Twins, Simulation And Ai Wolfgang Kuhn,2019-06-04 Digitalization is changing nearly everything This compendium highlights a comprehensive understanding of the concepts and technologies about digitalization in industrial environments using the Industrial Internet of Things Digital Twins and data driven decision making approaches including Artificial Intelligence The overview of industrial enterprise platforms and the consideration of future trends gives a fundamental idea of concepts and strategies how to get started and about the required changes of business models

Management Models of Digital Transformation Katja Wenzel,2021-12-12 The success of a digital transformation is not a foregone conclusion A digital transformation as a highly complex process impacting major areas of an organization requires a systematic approach that goes beyond individual transformation initiatives This work analyses and integrates existing approaches to managing and coordinating a digital transformation in order to identify relevant success factors of a digital transformation serving as a basis for the development of a systematic framework for a management model of digital transformation The analysis reveals ten success critical focus areas of a digital transformation which comprise numerous success factors Vision goals and strategies Leadership Communication Digital culture and mindset Digital platform Partnership network Capabilities talents and skills Organization coordination and roles Management methodologies and Governance A systematic framework is proposed that serves as a foundation for the future development of a management model addressed to executives and experts who are tasked with launching driving and sustaining a digital transformation

The Value Chain Network David W. Walters,Deborah A. Helman,2023-11-15 This book explores how the network sustainable business model is being built in response to the significant changes that are increasing strategic effectiveness and operating efficiency Incorporating the new post COVID19 digital landscape it synthesizes the outputs of practitioner oriented publications and integrates these with classic concepts in operations strategy to provide a unique perspective on value generally and the value chain network as a part of the business model in the Industry 4 0 5 0 environment specifically Including illustrative case examples and pursuing a unique workbook approach each chapter is built around a set of diagrams making the concepts more accessible for graduate business students and practitioners alike

Handbook of Intelligent Automation Systems Using Computer Vision and Artificial Intelligence Rupali Gill,Susheela Hooda,Durgesh Srivastava,Shilpi Harnal,2025-07-22 The book is essential for anyone seeking to understand and leverage the transformative power of intelligent automation technologies providing crucial insights into current trends challenges and effective solutions that can significantly enhance operational efficiency and decision making within organizations Intelligent automation systems also called cognitive automation use automation technologies such as artificial intelligence business process management and robotic process automation to streamline and scale decision making across organizations Intelligent automation simplifies processes frees up resources improves operational efficiencies and has a variety of applications Intelligent automation

systems aim to reduce costs by augmenting the workforce and improving productivity and accuracy through consistent processes and approaches which enhance quality improve customer experience and address compliance and regulations with confidence Handbook of Intelligent Automation Systems Using Computer Vision and Artificial Intelligence explores the significant role current trends challenges and potential solutions to existing challenges in the field of intelligent automation systems making it an invaluable guide for researchers industry professionals and students looking to apply these innovative technologies Readers will find the volume Offers comprehensive coverage on intelligent automation systems using computer vision and AI covering everything from foundational concepts to real world applications and ethical considerations Provides actionable knowledge with case studies and best practices for intelligent automation systems computer vision and AI Explores the integration of various techniques including facial recognition natural language processing neuroscience and neuromarketing Audience The book is designed for AI and data scientists software developers and engineers in industry and academia as well as business leaders and entrepreneurs who are interested in the applications of intelligent automation systems

Digital Marketing in the Automotive Electronics Industry Uli Schneider, Jürgen Hoika, 2023-06-08 The book complements the current body of knowledge in business to business marketing with the experience of many professionals ranging from marketers to top management of a leading automotive semiconductor supplier worldwide It presents unique and adaptable practical concepts case studies and tested models from practice The book operationalizes the theory of approaches such as omni channel marketing and target driven performance marketing into practical and actionable approaches in large B2B companies in automotive sectors The change management nature of the digital transformation of marketing is a common thread throughout the book and the experience of more than 10 practitioners allowing readers to relate the content directly to their own business reality

Humans and AI Jayne Mather, 2025-03-24 Unlock the Future of Work A Blueprint for Transformation Step boldly into the new era of organizational excellence with this essential guide that navigates the intricacies of transformation powered by artificial intelligence Elevate your leadership and strategy with insights into organizational design process re engineering and cultivating an AI centric mindset This book offers executives and leaders a refined roadmap to radical redesign using advanced cognitive technologies Embrace the imperative for change and the vital role of AI and intelligent automation in modern enterprises Visualize the fully realized hyper automation organization and aspire towards strategic goals that will place you at the forefront of progress Master vital skills in process re engineering redefine essential roles and attract the talent necessary to thrive in the age of AI Gain insights into shifting mindsets and demonstrating visionary leadership through AI driven decision making Discover how the organizations of the future can make the world a better place through fully embracing emerging technology and the potential of your people Packed with actionable recommendations and enriched by real world case studies this guide presents a forward thinking approach to future proofing your organization

Outside In, Inside Out Lance Mortlock, 2025-02-25 The business world

continues to be fraught with immense risk uncertainty and complexity Post COVID we've seen the impacts of the war in Ukraine an increasingly bellicose China supply chain disruptions worldwide change caused by artificial intelligence an ongoing banking crisis in the West and now the war in the Middle East Today's business leaders must be exceptionally resilient flexible and agile and never has it been more critical to create a robust strategic plan than it is today Using a novel yet simple framework consisting of both the outside in factors an external environment including customer needs competition market dynamics and trends as well as the inside out factors the operating environment within an organization such as enterprise risks portfolio analysis and business performance that when understood together the book will give leaders the tools to make critical strategic choices to propel forward an organization Outside In Inside Out is an integrated easy to digest how to guide that will challenge assumptions and offer tips and tricks of what to do and equally importantly what not to do to ensure any business develops a competitive edge and achieves success in today's complex world Featuring various outside in and inside out public examples from the likes of Coca Cola Spotify GM Airbnb Microsoft Nike Snapchat Starbucks IKEA Intel Samsung and more furthermore the author takes readers on a journey inside the many organizations for which he has acted as an adviser and brings to the book a practitioner's in depth perspective drawing on nearly three decades of strategic work with more than 80 companies in 11 countries

The Digital Supply Chain Bart L. MacCarthy, Dmitry Ivanov, 2022-06-09 The Digital Supply Chain is a thorough investigation of the underpinning technologies systems platforms and models that enable the design management and control of digitally connected supply chains The book examines the origin emergence and building blocks of the Digital Supply Chain showing how and where the virtual and physical supply chain worlds interact It reviews the enabling technologies that underpin digitally controlled supply chains and examines how the discipline of supply chain management is affected by enhanced digital connectivity discussing purchasing and procurement supply chain traceability performance management and supply chain cyber security The book provides a rich set of cases on current digital practices and challenges across a range of industrial and business sectors including the retail textiles and clothing the automotive industry food shipping and international logistics and SMEs It concludes with research frontiers discussing network science for supply chain analysis challenges in Blockchain applications and in digital supply chain surveillance as well as the need to reconceptualize supply chain strategies for digitally transformed supply chains

The Live Enterprise: Create a Continuously Evolving and Learning Organization Jeff Kavanaugh, Rafee Tarafdar, 2021-01-26 Named a Best Business Book of 2021 by Soundview Magazine Transform your organization into a constantly learning ever evolving industry leader with the proven operating model of leading global firms For decades leaders of large complex organizations have been rightfully encouraged to run their organizations like lean agile startups More often than not they place their bets on trends like digital transformation or design thinking Well intended yet in isolation they are not enough There's another better way to drive durable effective change in your organization and it's been proven effective by global IT and business consulting leader

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GIS World ,1992 **Strategic Dynamics: Concepts and Cases** Robert Burgelman,Andrew Grove,Philip E. Meza,2006 Strategic Dynamics Concepts and Cases by Burgelman Grove and Meza offers unique and valuable insight into strategy making for companies in information technology driven industries It is the product of over twelve years of teaching and research based on a unique combination of academic Stanford s Robert Burgelman and industry Intel s Andy Grove experience The key themes and conceptual frameworks discussed in this book along with its case studies and industry notes provide instructors and students with a more complete viewpoint on the dynamic interactions of companies within industries and between industries than is typically found in books on strategy and technology strategy

Strategy & Business ,2009 **Global Sources Electronics** ,2006 **Proceedings of the ... International Workshop on Network and Operating Systems Support for Digital Audio and Video** ,2010 The New York Times Index ,2009 **Documentation Abstracts** ,1997 Aviation Week & Space Technology ,1997 *A Collection of Technical Papers* American Institute of Aeronautics and Astronautics,1977 *Accountancy International* ,1999 Contains international features and updates profiles of international figures and updates and analyses of international accounting and auditing standards UK domestic topics are included in the parent title Accountancy **Telecommunications Abstracts** ,1988

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