

19) Data administration is a special organizational function that manages the policies and procedures through which data can be managed as an organizational resource.

Answer: TRUE

Diff: 2 Page Ref: 230

AACSB: Use of IT

CASE: Content

Objective: 6.5

20) Data cleansing is the same process as data scrubbing.

Answer: TRUE

Diff: 1 Page Ref: 231

AACSB: Use of IT

CASE: Content

Objective: 6.5

21) Which of the following best illustrates the relationship between entities and attributes?

- A) the entity CUSTOMER with the attribute PRODUCT
- B) the entity CUSTOMER with the attribute PURCHASE
- C) the entity PRODUCT with the attribute PURCHASE
- D) the entity PRODUCT with the attribute CUSTOMER

Answer: B

Diff: 3 Page Ref: 210

AACSB: Analytic Skills

CASE: Analysis

Objective: 6.3

22) Which of the following is not one of the main problems with a traditional file environment?

A) data inconsistency

B) data redundancy  
C) data security  
D) data integrity  
E) data availability

F) data duplication  
G) data corruption  
H) data loss  
I) data theft  
J) data breach

Answer: A

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**Puja Mehta**



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