

## IDC FutureScape: Worldwide IT Industry 2024 Predictions

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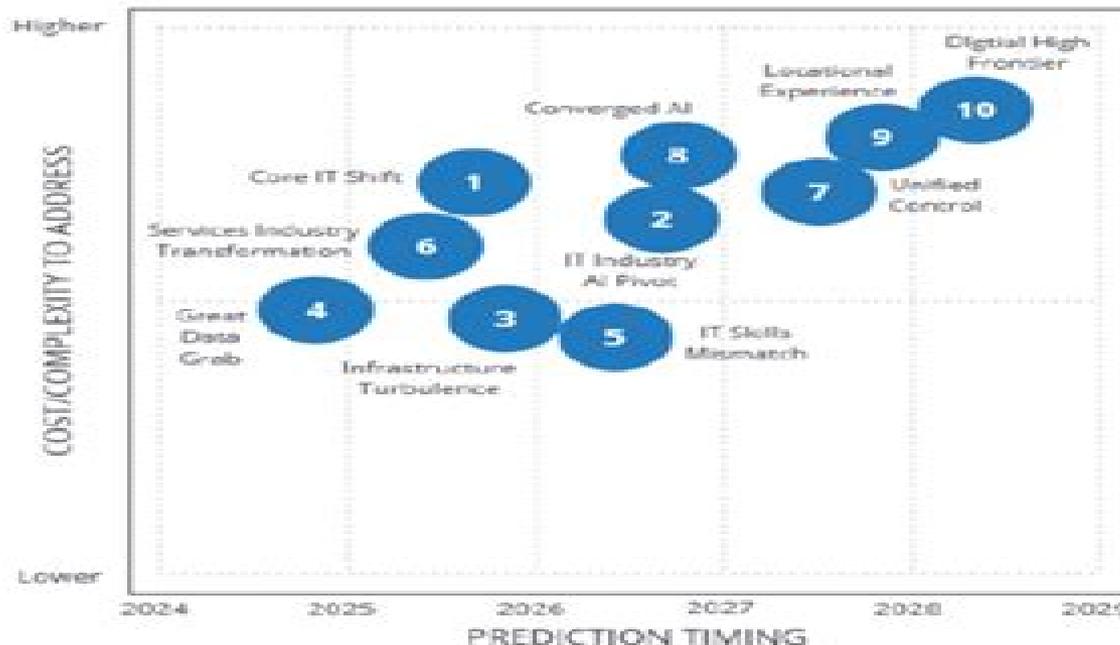
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### IDC FUTURESCAPE FIGURE

FIGURE 1

### IDC FutureScape: Worldwide IT Industry 2024 Top 10 Predictions



Note: Marker number refers only to the order the prediction appears in the document and does not indicate rank or importance, unless otherwise noted in the Executive Summary.

Source: IDC, 2023

# Futurescape 2018 Idc Com

**Padhraic Smyth**



## **Futurescape 2018 Idc Com:**

**Security, Privacy and Trust in the IoT Environment** Zaigham Mahmood, 2019-05-30 The Internet of Things IoT is a network of devices and smart things that provides a pervasive environment in which people can interact with both the cyber and physical worlds As the number and variety of connected objects continue to grow and the devices themselves become smarter users expectations in terms of adaptive and self governing digital environments are also on the rise Although this connectivity and the resultant smarter living is highly attractive to general public and profitable for the industry there are also inherent concerns The most challenging of these refer to the privacy and security of data user trust of the digital systems and relevant authentication mechanisms These aspects call for novel network architectures and middleware platforms based on new communication technologies as well as the adoption of novel context aware management approaches and more efficient tools and devices In this context this book explores central issues of privacy security and trust with regard to the IoT environments as well as technical solutions to help address them The main topics covered include Basic concepts principles and related technologies Security privacy of data and trust issues Mechanisms for security privacy trust and authentication Success indicators performance metrics and future directions This reference text is aimed at supporting a number of potential audiences including Network Specialists Hardware Engineers and Security Experts Students Researchers Academics and Practitioners [Ethics, Governance, and Policies in Artificial Intelligence](#) Luciano Floridi, 2021-11-02 This book offers a synthesis of investigations on the ethics governance and policies affecting the design development and deployment of artificial intelligence AI Each chapter can be read independently but the overall structure of the book provides a complementary and detailed understanding of some of the most pressing issues brought about by AI and digital innovation Given its modular nature it is a text suitable for readers who wish to gain a reliable orientation about the ethics of AI and for experts who wish to know more about specific areas of the current debate **Value Creation with Digital Twins** Linard Dario Barth, 2024-09-20 A digital twin is a digital representation of a real world counterpart which can receive and provide data to create value within a use case Digital twins create value for users by enabling new and enhanced smart services However ambiguous definitions and terminology coupled with a lack of shared conceptual reference frameworks complicate cross functional discussions and hinder the widespread implementation of digital twins This thesis proposes a new definition and presents two conceptual reference frameworks to systematically depict value creation with digital twins A design science research approach with mixed methods was used to iteratively design and evaluate these artifacts while ensuring scientific rigor practical relevance and usefulness The applied methods within the five research phases include systematic literature research interviews workshops with academic experts qualitative and quantitative questionnaires workshops with practice experts and an in depth case study in smart waste management The major findings of this research are i the proposal of a new definition of digital twins that reflects a practical understanding by focusing on

value creation ii a scientific conceptual reference framework focusing on completeness by distinguishing 81 elements involved in value creation with digital twins iii a second more application oriented conceptual reference framework focusing on the interrelations of the elements essential for the value creation in practice and iv an instantiation of the application oriented framework for the use case of the in depth case study All artifacts are consistent in content and include the following main dimensions which are to be considered when creating value with digital twins data resources internal value creation and external value creation These artifacts contribute to a common understanding of value creation with digital twins in research and practice Furthermore they enable researchers and practitioners to structure their digital twin activities and communicate them to internal and external stakeholders

**Promoting the digitalization of small and medium-sized agrifood enterprises in Asia and the Pacific** Gálvez Nogales, E., Casari, G., 2023-12-11 Small and medium sized enterprises SMEs constitute the large majority of businesses both globally and in Asia and the Pacific Despite their undeniable importance the literature on SMEs in general and agrifood SMEs in particular is relatively limited One specific area that deserves deeper consideration is the extent of digital engagement of agrifood SMEs along the agrifood value chain from farm to retail and food services in countries in Asia and the Pacific The goal of this publication is to understand the current status of digitalization of agri SMEs in Asia and the Pacific what this process looks like and how to improve it A value chain approach was adopted to evaluate the digital maturity of all types of agri SMEs across previously siloed categories from farm to fork and in the core and the extended value chain The report analyses the benefits of digital transformation for agri SMEs and the challenges they face in this process Next the report outlines practical and actionable measures that governments and other stakeholders may undertake to help agrifood SMEs stay ahead in the digital age Special attention is given to the creation of a digital environment that enables agri SMEs to increase the efficiency of their operations and allow them to grow This is particularly important given that many agri SMEs are located in rural agricultural areas where more than half of the population in Asia and the Pacific still resides but where the environment is less favourable to digital transformation

*Technology Optimization and Change Management for Successful Digital Supply Chains* Sabri, Ehap, 2019-03-01 Companies across different industries are launching technology enabled digital business transformation programs to improve their strategic tactical and operational supply chain processes The greatest challenges that they are facing include the lack of preparation and knowledge of the digital transformation life cycle and poorly addressing or neglecting the people related aspects of them Therefore improvement initiatives have been short lived or incomplete and expected business benefits have not been achieved or materialized *Technology Optimization and Change Management for Successful Digital Supply Chains* is a pivotal reference source that provides vital research on the application of digital business transformation programs to improve strategic tactical and operational supply chain processes While highlighting topics such as maturity models predictive analysis and communication planning this publication explores the limited

literature in the field of digital supply chain optimization and business transformation and complements it with practical and proven tactics from the industry This book is ideally designed for program managers engineers students and practitioners seeking current research on the field s latest best practices on digital supply chain enablement **Consumer Behaviour** Zubin Sethna,Jim Blythe,2019-03-30 Informal yet academically rigorous in style this fun textbook focuses on examples of international consumer behaviour in action and provides open access online resources to encourage student engagement and understanding The book strikes a balance between sociological and psychological aspects of consumer behavior and features coverage of social media digital consumption and up to date marketing practice New to this edition Fully updated cases and global examples of consumer behaviour in industries including fashion travel and technology A new feature exploring the experiential role of brands in consumers lives today titled Brand Experiences A brand new chapter on sustainable consumption for this era of climate change and sustainability challenges Online resources complement the book featuring a range of tools and resources for lecturers and students including PowerPoint slides an Instructor manual as well as selected videos to make the examples in each chapter come to life Suitable reading for undergraduate marketing students studying consumer behavior international consumer behaviour and buyer behavior

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