

## PSYCH 334 EXAM 2 STUDY GUIDE (CH 4, 5 & 7)

### Chapter 4: Infant Perception and Cognition

#### 1. What is perception and cognition?

- **Perception:** involves the organization of sensations (sights, sounds, smells)
- **Cognition:** focuses on what we do with perceived sensations (memorizing, problem solving, organizing items or events into categories)

#### 2. Describe Fantz research about infants' visual preferences

- **Things that determine what babies choose to look at**
- **Contrast:** infants are attracted to high contrast
- **Movement:** everything else being equal, babies look more at a moving stimulus than at a comparable stimulus that is stationary
- **Symmetry:** part of the reason infants are more biased towards "conventionally attractive" faces
- **Curvature**
- **Familiarity/novelty:** these two are psychological factors that don't come into play until 2-4 months
- **Visual bias towards vertical symmetry:** four months old infants habituated to vertically symmetrical stimuli faster than vertically asymmetrical or horizontally symmetrical stimuli
- **Bias towards "top heavy" stimuli:** infants have a bias towards stimuli with more info in top half than lower half
- **Bias towards curvilinearity:** bias towards a bulls-eye pattern over a straight line

#### 3. How is infant perception assessed?

- **Implicit measures:** capture unconscious aspects of infant cognition that cannot be expressed verbally.
- **Explicit measures:** require that the participants report on the contents of his or her cognition or behave in observable ways that are directly related to the task at hand.
- **Operant conditioning:** Control of sucking.
- **DeCasper and Spence:** prenatal auditory conditioning.

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**KJ Lindholm-Leary**



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## **Table of Contents Psych 1 Chapter 8 Study Guide Cabrillo College**

1. Understanding the eBook Psych 1 Chapter 8 Study Guide Cabrillo College
  - The Rise of Digital Reading Psych 1 Chapter 8 Study Guide Cabrillo College
  - Advantages of eBooks Over Traditional Books
2. Identifying Psych 1 Chapter 8 Study Guide Cabrillo College
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Psych 1 Chapter 8 Study Guide Cabrillo College
  - User-Friendly Interface
4. Exploring eBook Recommendations from Psych 1 Chapter 8 Study Guide Cabrillo College
  - Personalized Recommendations
  - Psych 1 Chapter 8 Study Guide Cabrillo College User Reviews and Ratings
  - Psych 1 Chapter 8 Study Guide Cabrillo College and Bestseller Lists
5. Accessing Psych 1 Chapter 8 Study Guide Cabrillo College Free and Paid eBooks
  - Psych 1 Chapter 8 Study Guide Cabrillo College Public Domain eBooks
  - Psych 1 Chapter 8 Study Guide Cabrillo College eBook Subscription Services
  - Psych 1 Chapter 8 Study Guide Cabrillo College Budget-Friendly Options

6. Navigating Psych 1 Chapter 8 Study Guide Cabrillo College eBook Formats
  - ePub, PDF, MOBI, and More
  - Psych 1 Chapter 8 Study Guide Cabrillo College Compatibility with Devices
  - Psych 1 Chapter 8 Study Guide Cabrillo College Enhanced eBook Features
7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Psych 1 Chapter 8 Study Guide Cabrillo College
  - Highlighting and Note-Taking Psych 1 Chapter 8 Study Guide Cabrillo College
  - Interactive Elements Psych 1 Chapter 8 Study Guide Cabrillo College
8. Staying Engaged with Psych 1 Chapter 8 Study Guide Cabrillo College
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Psych 1 Chapter 8 Study Guide Cabrillo College
9. Balancing eBooks and Physical Books Psych 1 Chapter 8 Study Guide Cabrillo College
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Psych 1 Chapter 8 Study Guide Cabrillo College
10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
11. Cultivating a Reading Routine Psych 1 Chapter 8 Study Guide Cabrillo College
  - Setting Reading Goals Psych 1 Chapter 8 Study Guide Cabrillo College
  - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Psych 1 Chapter 8 Study Guide Cabrillo College
  - Fact-Checking eBook Content of Psych 1 Chapter 8 Study Guide Cabrillo College
  - Distinguishing Credible Sources
13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
  - Integration of Multimedia Elements

- Interactive and Gamified eBooks

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