

Small Business Management

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LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES



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Private Sector Development in an Emerging World Diederik Boer, Harald Sander, Katharina Friz, Antonella Anastasi, 2023-12-04 This book explores the interactions between private sector development public policies and societal institutions with a strong view on contributing to sustainable and inclusive development in emerging countries The private sector is often praised as an engine of economic growth This belief has led to significant efforts to promote private sector development in emerging countries Development agencies prioritize private sector development and national governments are following suit resulting in often huge incentives to stimulate and attract private investment However private sector development is not a panacea for sustainable and inclusive development as the past decades have clearly shown Economic growth societal development and environmental sustainability are often in a sharp conflict and more often than not economic growth has failed to improve the lives of all citizens This book examines the role the state and the private sector should play to benefit from the dynamics of business development while ensuring that these benefits are shared broadly without jeopardizing sustainability The views presented differ in detail but the analyses and case studies presented share common themes namely that the relative roles of state and private sector should be balanced and that this particular balance should be based on the context of each country in order to make the private public sector interaction work for all people

Forestry Economics John E. Wagner, 2023-12-22 Forestry Economics introduces students and practitioners to the economics of managing forests and forest enterprises The book adopts the approach of managerial economics textbooks and applies this to the unique problems and production processes faced by managers of forests and forest enterprises What many future forest and natural resource managers need is to understand what economic information is and how to use it to make better business and management decisions John E Wagner draws on his 30 years of experience teaching and working in the field of forest resource economics to present students with an accessible understanding of the unique production processes and problems faced by forest and other natural resource managers The second edition has been updated to include Expanded discussion of compounding discounting and capital budgeting as well as an expanded discussion of when to replace a capital asset that has i costs but no direct revenue stream such as a machine ii costs and a direct annual revenue stream such as a solar array or iii costs and a periodic revenue stream illustrated by the forest rotation problem New practical examples to provide students with applications of the concepts being discussed in the text most notably on New Zealand and a Radiata Pine *Pinus radiata* Plantation A brand new chapter that develops business plans for for profit businesses to illustrate how a business plan is derived from the economic information contained within the Architectural Plan for Profit and how it can be used to make business decisions about continuing to operate a business or to start a new business This textbook is an invaluable source of clear and accessible information on forestry economics and management not only for economics students but also for students of other disciplines and those already working in forestry and natural resources **Creative**

Business and Social Innovations for a Sustainable Future Miroslav Mateev, Panikkos Poutziouris, 2019-01-10 The book presents high quality research papers presented at the 1st AUE International research conference AUEIRC 2017 organized by the American University in the Emirates Dubai held on November 15th 16th 2017 The book is broadly divided into three sections Creative Business and Social Innovation Creative Industries and Social Innovation Education and Social Innovation The areas covered under these sections are credit risk assessment and vector machine based data analytics entry mode choice for MNE risk exposure liquidity and bank performance modern and traditional asset allocation models bitcoin price volatility estimation models digital currencies cooperative classification system for credit scoring trade off between FDI GDP and unemployment sustainable management in the development of SMEs smart art for smart cities smart city services and quality of life effective drivers of organizational agility enterprise product management DEA modeling with fuzzy uncertainty optimization model for stochastic cooperative games social media advertisement and marketing social identification brand image and customer satisfaction social media and disaster management corporate e learning system learning analytics socially innovating international education integration of applied linguistics and business communication in education cognitive skills in multimedia creative pedagogies in fashion design education on line summative assessment and academic performance cloud concept and multimedia based learning in higher education hybrid alliances and security risks industry and corporate security significance legal regulation and governance The papers in this book present high quality original research work findings and practical development experiences and solutions for a sustainable future

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