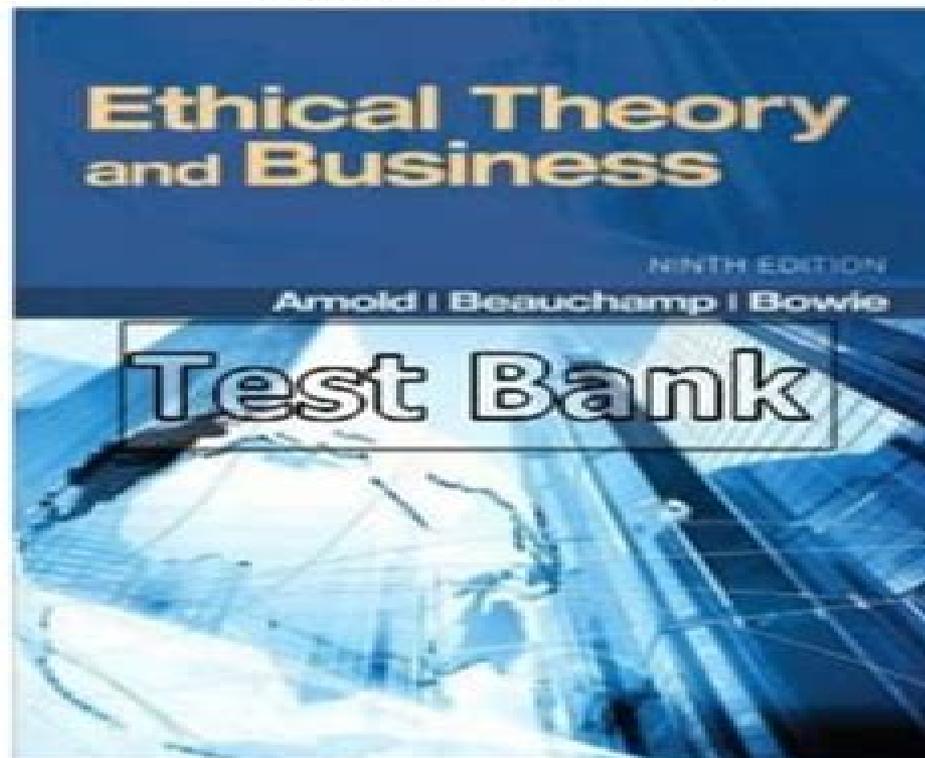


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strategies to promote ethics within diverse industries This book serves as an essential guide for individuals and organizations committed to navigating the complex landscape of ethical decision making in the business world *Business Ethics, Seventh Edition* Joseph W. Weiss, 2021-11-23 The seventh edition of this pragmatic guide to determining right and wrong in the workplace is updated with new case studies exercises and ancillary materials Joseph Weiss's *Business Ethics* is a pragmatic hands on guide for determining right and wrong in the business world To be socially responsible and ethical Weiss maintains businesses must acknowledge the impact their decisions can have on the world beyond their walls An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well being of employees customers suppliers the local community the larger society other nations and the environment Weiss includes twenty three cases that immerse students directly in contemporary ethical dilemmas Eight new cases in this edition include Facebook's mis use of customer data the impact of COVID 19 on higher education the opioid epidemic the rise of Uber the rapid growth of AI safety concerns over the Boeing 737 the Wells Fargo false saving accounts scandal and plastics being dumped into the ocean Several chapters feature a unique point counterpoint exercise that challenges students to argue both sides of a heated ethical issue This edition has eleven new point counterpoint exercises addressing questions like Should tech giants be broken apart What is the line between free speech and dangerous disinformation Has the Me Too movement gone too far As with previous editions the seventh edition features a complete set of ancillary materials for instructors teaching guides test banks and PowerPoint presentations

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in business ethics are covered and some new ones are introduced including the topic of the right way to teach business ethics. The general approach adopted in this volume is Kantian. Alternative approaches are critically evaluated.

Ethical Theory and Business Tom L. Beauchamp, Norman E. Bowie, 1993. Book Description: This book presents an anthology of readings, legal perspectives, and cases in ethics in business. The new edition features expanded coverage of ethical theory to incorporate more alternative perspectives on normative ethical theory, a new chapter on multinationals and international business, and new material on topics such as sexual harassment, investment risk, plant closing, international justice, suppressing facts in sales, corporate intelligence, gathering drug testing, and responsibility within organizations.

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