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**Population Health Management** Anne Hewitt, Julie Mascari, Stephen Wagner, 2021-10-06 This is an outstanding book and I would highly recommend it for any professional or faculty in a current public health role and absolutely for a student in the fields of public health nursing health administration health education medicine and information technology artificial intelligence This book provides the resources for professionals to learn and apply theory analytics quality and services to understand populations with the ultimate goal of transforming U S health care Doody's Review Service 5 stars Population Health Management Strategies Tools Applications and Outcomes uniquely combines perspectives and concepts from community public and global health and aligns them with the essentials of health management Written by leading experts in academia and industry this text emphasizes the integration of management skills necessary to deliver quality care while producing successful outcomes sensitive to the needs of diverse populations Designed to be both student friendly and comprehensive this text utilizes various models frameworks case examples chapter podcasts and more to illustrate foundational knowledge and impart the skills necessary for health care managers to succeed throughout the health care sector The book spans core topics such as community needs assessments social determinants of health the role of data analytics managerial epidemiology value based care payment models and new population health delivery models COVID 19 examples throughout chapters illustrate population health management strategies solving real world challenges Practical and outcomes driven Population Health Management prepares students in health administration and management public health social work allied health and other health professions for the challenges of an evolving health care ecosystem and the changing roles in the health management workforce Key Features Highlights up to date topics focusing on social marketing design thinking for innovation adopting virtual care and telehealth strategies and social marketing ideas Introduces new population health management skills and tools such as the Social Vulnerability Index Policy Map PRAPARE the PHM Framework Design Thinking and Digital Messaging Incorporates Did You Know callouts chapter based podcasts and discussion questions to help explain real world situations and examples that students and health professionals may encounter as administrators and managers Includes four full length case studies focusing on the co

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**Fundamentals of Physician Practice Management** Frederick J. Wenzel, Jane M. Wenzel, 2005 This text is designed to meet the needs of programs that offer a group practice or ambulatory care course as well as those that incorporate physician practice management issues into the regular curriculum Unlike other books on physician practice management this straightforward text provides enough detail for students to understand the fundamental concepts without getting mired in the complexity of daily operational issues This book Explains how physician practice management differs from management in other settings Discusses strategic planning financial management information systems and hospital relationships as applied in group practice settings Provides sufficient background without overwhelming students with detail Uses a straightforward approach that is appropriate for both graduate and undergraduate courses Includes a mini case learning objectives and discussion questions in each chapter

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