



AI Usage Statistics and Trends



US\$244.22 billion

EXPECTED AI MARKET SIZE BY 2025



27%

OF AMERICANS INTERACT WITH AI CONSTANTLY OR DAILY



\$33.9 billion

IN PRIVATE INVESTMENTS IN GENERATIVE AI



97%

OF SENIOR BUSINESS EXECUTIVES INCREASING AI SPENDING



7%

AI'S ESTIMATED BOOST TO GLOBAL PRODUCTIVITY

AI Usage Manual Reference

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