

# RESTAURANT DESIGN LAYOUTS & DECOR IDEAS



# Successful Restaurant Design

**Edie Lee Cohen, Sherman R. Emery**



## **Successful Restaurant Design:**

**Successful Restaurant Design** Regina S. Baraban, Joseph F. Durocher, 2010-02-02 An integrated approach to restaurant design incorporating front and back of the house operations Restaurant design plays a critical role in attracting and retaining customers At the same time design must facilitate food preparation and service Successful Restaurant Design shows how to incorporate your understanding of the restaurant s front and back of the house operations into a design that meets the needs of the restaurant s owners staff and clientele Moreover it shows how an understanding of the restaurant s concept market and menu enables you to create a design that not only facilitates a seamless operation but also enhances the dining experience This Third Edition has been thoroughly revised and updated with coverage of all the latest technological advances in restaurant operations Specifically the Third Edition offers All new case solutions of restaurant design were completed within five years prior to this edition s publication The examples illustrate a variety of architectural decorative and operational solutions for many restaurant types and styles of service All in depth interviews with restaurant design experts are new to this edition To gain insights into how various members of the design team think the authors interviewed a mix of designers architects restaurateurs and kitchen designers New information on sustainable restaurant design throughout the book for both front and back of the house New insights throughout the book about how new technologies and new generations of diners are impacting both front and back of the house design The book closes with the authors forecast of how restaurants will change and evolve over the next decade with tips on how designers and architects can best accommodate those changes in their designs Successful Restaurant Design Regina S. Baraban, Joseph F. Durocher, 1992-03-15

Successful Restaurant Design offers the first integrated guide to the modern restaurant design process Regina Baraban and Joseph Durocher provide an exceptionally clear picture of the successful marriage of utility aesthetics and the optimal use of space as they look at both front of the house and back of the house design considerations Successful Restaurant Design can aid the designer planner or restaurant operator in achieving the best design for efficient operations and for the intended customer market Chapters are therefore devoted to the important topics of design analysis Chapter 1 design psychology Chapter 2 the customer s perspective Chapter 3 management s perspective Chapter 4 and specific problem solving Chapters 5 and 6 To further acquaint the reader with the variables of the design process personal interviews are presented which examine the rationale behind specific design plans Since there are a multitude of design options and methods available today Successful Restaurant Design offers thorough case studies of many types of restaurants These case studies examine the execution of a variety of designs from the traditional to the innovative from the student cafeteria at Southern Methodist University to one of New York City s hottest gathering spots America With the help of 127 black and white and 23 color photographs the authors clearly show the successful application of creatively integrated design concepts Successful Restaurant Design offers critical insight into the working restaurant as a complete entity and addresses the needs of the full

range of professionals involved in the design process With this book as a guide the architect and interior designer can gain an understanding of the operational characteristics of the modern restaurant the facilities designer can achieve a sensitivity for interior design and its impact on the overall marketing mix and the operator or restaurateur can readily see the impact that the physical plant can have on the bottom line the daily measure of success Successful Restaurant Design Regina S. Baraban, Joseph F. Durocher, 1992 This text provides an innovative approach to restaurant design that fully discusses both kitchens and dining rooms It offers critical insights into the working restaurant as a complete entity and addresses the needs of the full range of professionals involved in the design process All of the designs integrate front of the house and back of the house considerations and blend functional with aesthetic concerns Illustrated and supported with numerous case studies of design work this guide also explores future trends in restaurant design and supplies photographs of finished designs *How to Design a Successful Restaurant* Robert J. DiLeonardo, DiLeonardo International, Inc, 1988 Smart Casual Alison Pearlman, 2015-05-06 Explores the evolution of gourmet restaurant style in recent decades which has led to an increasing informality in restaurant design and examines what these changes say about current attitudes toward taste Restaurant Design Susan Colgan, 1987 *Dining by Design* Edie Lee Cohen, Sherman R. Emery, 1984 Abstract Guidelines for creating the special mystique that marks a successful restaurant are outlined in this beautifully illustrated guide for interior designers and restaurateurs A combination of factors related to design table service and food work together to make a restaurant successful Designers clients and restaurateurs must be willing to take risks in order to create a facility that is novel enough to be entertaining and memorable Descriptions are provided of well designed restaurants how they were conceived and the factors that led to their success Characteristics important to restaurants success such as ambience lighting acoustics graphics and budgets are discussed in in depth interviews with experts in these fields Categories of restaurants for which specific descriptions are provided include fast food facilities hotel dining facilities ballrooms clubs and discotheques bars and cocktail lounges and corporate dining facilities Restaurants with unique themes architectural approaches or historic designs are also described Beautiful color photographs and design layouts of selected restaurants supplement the text

**Contract Design** ,1999 *Food & Service News* ,2002 **Interior Design and Decoration** ,1985 **Restaurant Design 2** Judi Radice,1990 **Restaurant and Hotel Design** ,1985 *Restaurant Design* ,1981 *Who's who in Interior Design* ,2000 *Plant Tours in Production/operations Management* Roger W. Schmenner,1986 Production Operations Management Roger W. Schmenner,1984 **Journal** ,1991 **Santé** ,2006 **Avery Index to Architectural Periodicals. 2d Ed., Rev. and Enl** Avery Library,1990 Upholsterer and Interior Decorator ,1977

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