

Business Studies Examination Group: OCR

Studying A Level Business will give you a thorough consideration of the way in which businesses operate in the modern, ever changing world. You will gain knowledge and understanding of the key aspects of business decision making, and the impacts these have on the business and its stakeholders. You will investigate different types of businesses with an emphasis on what the importance and consequences are for them and why they differ depending on size. There will be in-depth discussion on how businesses confront issues, and tackle the challenges these issues raise. There will also be opportunities to engage in activities and talks provided by businesses and outside agencies.

The stimulating specification content encourages students who wish to develop their skills as independent learners, critical thinkers and decision-makers – all personal assets that can make them stand out as they progress to higher education and/or the workplace.

Year 12 content

Unit 1: Introduction to Business

Unit 2: Business objectives and strategy

Unit 3: External influences

Unit 4: Accounting and finance

Year 13 content

Unit 5: Human resource management

Unit 6: Marketing

Unit 7 Operations management

Assessment

100% examination at end of Year 2.

Paper 1: Operating in a local business environment

Paper 2: The UK business environment

Paper 3: The global business environment

Pathways/Careers/University courses

This course is ideal for students who want to go on to higher education or make business their career choice and offers progression to higher education, employment or apprenticeships. Students could then go on to a career in Law, Business or Finance for example.

Entry Requirements

Students are required to have met the school's A Level entry requirements. A Grade 4 in Business GCSE is preferable.

For more information see [Mr. Illingworth](#) **Leader of Business**

As Level Business Studies

Peter Stimpson



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AS & A Level Business Studies Through Diagrams Andrew Gillespie,2001 DT These highly successful revision guides have been brought right up to date for the new A Level specifications introduced in September 2000 DT Oxford Revision Guides are highly effective for both individual revision and classroom summary work The unique visual format makes the key concepts and processes and the links between them easier to memorize DT Students will save valuable revision time by using these notes instead of condensing their own DT In fact many students are choosing to buy their own copies so that they can colour code or highlight them as they might do with their own revision notes

Cambridge International AS and A Level Business Malcolm Surridge,Andrew Gillespie,2014-10-31 Endorsed by Cambridge International Examinations Foster a deeper understanding with a wide range of international case studies and exam preparation matched to the key knowledge students need for success This title covers the entire syllabus for Cambridge International Examinations International AS and A Level Business 9609 It is divided into separate sections for AS and A Level making it ideal for students studying both the AS and the A Level and also those taking the AS examinations at the end of their first year Illustrates key concepts using examples from multinationals and businesses that operate around the world Provides practice throughout the course with carefully selected past paper questions covering all question types at the end of each chapter Using and interpreting data feature emphasises and illustrates the importance of numeracy both in terms of calculations and interpreting numerical data Free Revision and practice CD includes interactive tests selected answers additional activities and a glossary

Cambridge International AS and A Level Business Studies Revision Guide Peter Stimpson,Peter Joyce,2013-08-19 Cambridge International AS and A Level Business Studies Revision Guide has been designed specifically to meet the requirements of the Cambridge syllabus

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visually stimulating layout makes this an ideal resource for the course Questions and explanation of key terms reinforce knowledge different kinds of activities build application analytical and evaluation skills and case studies contextualise the content making it relevant to international learners It provides thorough examination support for all papers with exam style questions with each chapter and an extensive Paper 3 style case study with each unit The student CD ROM contains revision aids further questions and activities A Teacher s CD ROM is also available

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A2 Level Business Studies Gemma Hallam,Richard Parsons,Katherine Reed,2005-07 Provides revision notes examples and practice questions for the A2 AQA course Matching the AS guide BUAR51 this A2 guide gives exam preparation so students know what to cover what to expect and how to answer well on the big day

Cambridge International as and A Level Business Studies Coursebook Peter Stimpson,Alastair Farquharson,2010

Advanced Level Business Studies Stephen Danks,Andrew Torkington,Sarah Holliday,1996 This work provides coverage of the new modular GCE Advanced Level business studies syllabuses as well as existing linear courses It includes topics such as the economic environment marketing accounting and finance and organisational behaviour

Cambridge International AS and A Level Business Revision Guide Peter Stimpson,Peter Joyce,2017-02-23 Cambridge International AS and A Level Business Revision Guide helps students apply their knowledge understanding and skills to succeed in their course This endorsed Cambridge International AS and A Level Business Revision Guide has been designed to further develop students skills for the Cambridge International AS and A Level Business course Revised to meet the latest syllabus 9609 this book is packed full of guidance to reinforce students understanding and skills to succeed in their course Written by experienced examiners this Revision Guide is perfect for international learners and accompanies the Cambridge International AS and A Level Business Coursebook third edition

Michigan Business Studies University of Michigan. Bureau of Business Research,1928

Cambridge International AS and A Level Business Studies Student's Coursebook Peter Stimpson,2002-09-05 The distinctive feature of this book is the international perspective it adopts on business Very few businesses today operate in a narrow national marketplace and students are therefore encouraged to look at business organisations and business decisions from an international viewpoint Essential material for understanding Business Studies principles and techniques Activities and case studies based on actual

businesses Includes examination style questions **Cambridge International AS and A Level Business Workbook** Peter Stimpson,2018-02-28 This revised set of resources for Cambridge International AS and A Level Business syllabus 9609 is thoroughly updated for the latest version of the curriculum This workbook supports students studying for the Cambridge AS and A Level Business 9609 syllabus for first teaching in 2014 The resource complements the coursebook to help students practise the key skills of the course Through step by step guidance structured questions explain how to use application analysis and evaluation in a business context In addition model answers help to increase students confidence in writing long form responses Answers to the workbook questions are available online Pearson Edexcel A level Business Ian Marcouse,Andrew Hammond,Nigel Watson,2019-08-12 Ian Marcous s accessible and engaging textbooks brought together in one updated volume covering everything your students need to know for the Pearson Edexcel A level Business specification Breaks content down into short clear chapters covering all topics in the depth students need Updated business examples throughout the text and in end of unit case studies bring the subject to life A range of questions and activities provide students with the opportunity to apply what they know and practise questions Builds students confidence with key terms used in context and compiled in an accessible glossary Supported by an Answer Guide to assist teaching and save time This Student Book has been endorsed for use with the Pearson Edexcel A Level Business qualification Iowa Studies in Business ,1930 **Business Studies** Sandie Harrison,David Milner,Professor of Cognitive Neuroscience David Milner,2013-09-27 Planned revision for your very best grades **Business Studies** Ian Marcousé,1999 This text provides comprehensive answers to all the exercises in the Business Studies textbook It is designed to be photocopied within the purchaser s institution and an additional section on the new AS and A level business studies syllabuses is included to give teachers as much guidance and help as possible **Studies in Business Administration** ,1929 **Harvard Business Studies** Clarence Bertrand Thompson,1922

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