

Robert F. DeVellis • Carolyn T. Thorpe

Scale Development

Theory and Applications

FIFTH
EDITION



Scale Development Theory And Applications Applied Social Research Methods

Robert F. DeVellis



Scale Development Theory And Applications Applied Social Research Methods:

Scale Development Robert F. DeVellis, 2012 A best seller in its previous editions *Scale Development Theory and Applications* Third Edition has been extensively updated and revised to address changes in the field and topics that have grown in importance Widely adopted for graduate courses in departments such as Psychology Public Health Marketing Nursing and Education this book will prove beneficial to applied researchers across the social sciences Scale Development Robert F. DeVellis, 2003 *Scale Development* guides the reader toward the identification of the latent variable the generation of an item pool the format for measurement the optimization of the scale length Using exercises to illustrate the concepts the text also includes advice about factor analytic strategies **Scale Development** Robert F. DeVellis, 1991-06-05 *Measurement the way researchers quantify the observations they have made about people objects events or even processes is a fundamental activity of science One of the main frustrations researchers have experienced in measurement is the lack of an appropriate instrument for their particular research study As a result of this deficiency the researcher must develop his or her own scale of measurement This book will enable the researcher to develop reliable and valid instruments for measurement Written at an accessible level *Scale Development* guides the reader toward the identification of the latent variable the generation of an item pool the format for measurement and the optimization of the scale length Using exercises to illustrate the concepts the text also includes advice about factor analytic strategies For researchers tired of off the shelf measurement tools that don't fit their particular situation this is a must read **Advanced Research Methods in Hospitality and Tourism** Fevzi Okumus, S. Mostafa Rasoolimanesh, Shiva Jahani, 2022-11-04 In the era of technology and big data advanced and innovative research methods and conducting effective research to solve emerging problems in tourism and hospitality is critical making *Advanced Research Methods in Hospitality and Tourism* a necessity for academics and practitioners **Handbook of Theory and Methods in Applied Health Research** Catherine Walshe, Sarah Brearley, 2020-07-31 This Handbook expertly instructs the reader on how to conduct applied health research across a number of disciplines Particularly aimed at postgraduate health researchers and students of applied health research it presents and explains a wide range of research designs and other contemporary issues in applied health research *Scale Development* Robert F. DeVellis, Carolyn T. Thorpe, 2021-08-26 *Scale Development Theory and Applications* by Robert F. DeVellis and new co author Carolyn T. Thorpe demystifies measurement by emphasizing a logical rather than strictly mathematical understanding of concepts The Fifth Edition includes a new chapter that lays out the key concepts that distinguish indices from scales contrasts various types of indices suggests approaches for developing them reviews validity and reliability issues and discusses in broad terms some analytic approaches All chapters have been updated and the book strikes a balance between including relevant topics and highlighting recent developments in measurement while retaining an accessible user friendly approach to the material covered Processing Data Linda Brookover Bourque, Virginia*

Clark,1992-06-06 This volume highlights the theory that decisions made during the design of a data collection instrument influence the kind of data and the format of the data that are available for analysis Opening with a discussion on the selection of the data collection techniques and how this impacts on data processing and the data for later analysis the book covers key issues such as should you create your own instrument for a questionnaire how do you test a questionnaire what are the characteristics of good data processing how to deal with missing data how to scale an evaluation and create subfiles for analysis In addition each major section concludes with examples and when appropriate directs the reader to commonly available computer software that can aid in data processing

Theory and Practice of Computation Shin-ya Nishizaki,Masayuki Numao,Merlin Suarez,Jaime Caro,2020-12-10 This book provides a collection of papers from the Ninth Workshop on Computing Theory and Practice WCTP 2019 devoted to theoretical and practical approaches to computation which was organized by four top universities in Japan and the Philippines Tokyo Institute of Technology Osaka University the University of the Philippines Diliman and De La Salle University The proceedings provide a broad overview of recent research trends in computer science research in Asia particularly in these two countries The papers included in the proceedings focus on both theoretical and practical aspects of computations such as programming language theory modeling of software systems applications of machine learning empathic computing and various applications of information technology

International Encyclopedia of Political Science Bertrand Badie,Dirk Berg-Schlosser,Leonardo Morlino,2011-09-07 Developed in partnership with the International Political Science Association this must have authoritative political science resource in eight volumes provides a definitive picture of all aspects of political life

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research questions In depth analyses of articles that feature statistical tests A guide to presenting research findings from delivering research papers at conferences to submitting original research for publication The text integrates rich pedagogical features throughout including chapter objectives case studies data sheets and lists of key terms The accompanying CD ROM offers many helpful tools including ten articles originally published by the Eastern Communication Association and a Student Workbook An invaluable resource for gathering and processing information in the twenty first century Quantitative Research Methods for Communication equips students with the skills and confidence to produce their own cutting edge research

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