19) Data administration is a special organizational function that manages the policies and procedures through which data can be managed as an organizational resource.
Answer: TRUE
Diff: 2 Page Ref: 230
AACSB: Use of IT
CASE: Content
Objective: 6.5

20) Data cleansing is the same process as data scrubbing.
Answer: TRUE
Diff: 1 Page Ref: 231
AACSB: Use of IT
CASE: Content
Objective: 6.5

21) Which of the following best illustrates the relationship between entities and attributes?
A) the entity CUSTOMER with the attribute PRODUCT
B) the entity CUSTOMER with the attribute PURCHASE
C) the entity PRODUCT with the attribute PURCHASE
D) the entity PRODUCT with the attribute CUSTOMER
Answer: B
Diff: 3 Page Ref: 210
AACSB: Analytic Skills
CASE: Analysis
Objective: 6.3

22) Which of the following is *not* one of the main problems with a traditional file environment?
A) data inconsistency

[redacted]

Management Information Systems Laudon Case Study Answers

Sukh Dev Sharma

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