

PROJECT PROPOSAL

James Kennedy
November 25, 2019
BUS-MATH

PROJECT TITLE

Website Development Projects for Flight Magazine

DESCRIPTION

Flight Magazine is in need of an e-commerce enabled web site to sell magazine subscriptions, videos and clothing to members of the hydrofoil community. Flight also needs a separate web site intimately connected to the magazine site for the Flight Hydrofoil World Championships, which is held every two years. Flight also needs a large amount of imagery from the sport of hydrofoiling and updated content from future events.

OBJECTIVE

Flight needs two web sites to promote both the magazine and sponsored events.
An Internet Presence: Flight Magazine needs an e-commerce web site.
Event Promotion: Flight Worlds needs a web site to promote the events.
Cost effective: Flight needs a professional and affordable solution.

OPPORTUNITY

Flight has the opportunity to work with Cyber Sea, Inc. to create a combined web that leverages both companies existing material.

SOLUTION

As active members in the sport of hydrofoiling we understand the sport and have accumulated a large collection of extreme hydrofoiling media. We are also experts in the creation of all media and materials required for the project including but not limited to web site design, e-commerce and photography. We recommend using our production team to handle the creation of both sites.

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Peipei Pang



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