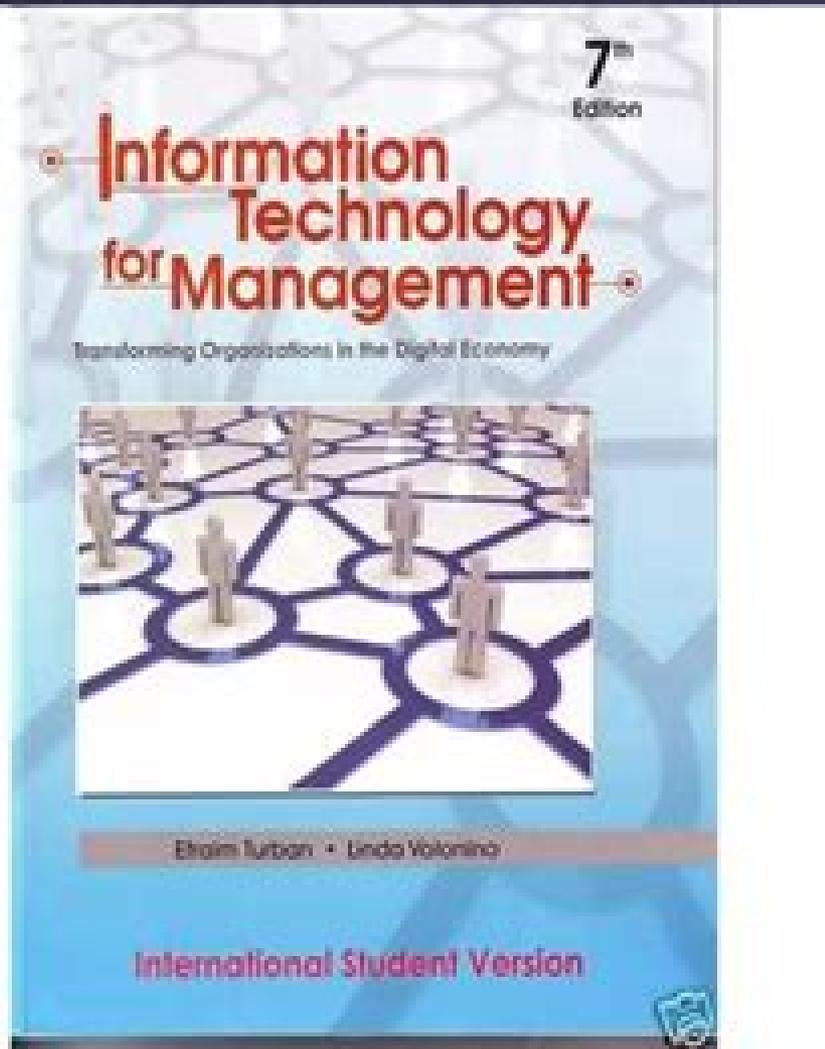


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Effective Entrepreneurial Management Robert D. Hisrich,Veland Ramadani,2016-12-23 This textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management It first introduces readers to the fundamentals of entrepreneurial management the nature of entrepreneurial managers and business planning before exploring the specific topics of creativity and innovation risk management entrepreneurial marketing and organization as well as financing The authors then move to contemporary topics such as entrepreneurial growth strategies e commerce challenges ethical and socially responsible entrepreneurial management franchising and managing entrepreneurial family ventures Each chapter provides a case study and several practice based examples to help explain the concepts By providing a truly international approach this text offers ample theoretical and empirical insights into entrepreneurship and small business management It is a valuable and up to date resource for teachers and students of entrepreneurship

Electronic Government Fernando Galindo,2004

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Management Principles P. J. Smit,2007 Book CD To improve on an award winning book poses a major challenge to its authors The authors of this book took the challenge head on by conducting a major research study to determine what exactly the outcomes are that managers at different levels must deliver in contemporary organisations in South Africa and the rest of Africa The findings of this study which dealt with current and near future management issues as well as classical and contemporary thinking about management were used as the blueprint for the updating of this book After placing management in context the authors deal with the knowledge skills and dispositions required of managers to perform the management functions of planning organising leading and controlling in a volatile business world Examples of how the functions are applied in practice are cited throughout the book These examples refer mainly to South African organisations and situations that managers in South Africa and Africa have to deal with to create and sustain a competitive advantage for their organisations The book endeavours to break down the silo effect of seeing the management functions as separate activities This is done by continuously placing the management function at hand in a bigger context This enables learners of management to assess the implications of management decisions on different people processes systems and so on that make up the organisation

Modernizing Academic Teaching and Research in Business and Economics Jorge Marx Gómez,Marie K. Aboujaoude,Khalil Feghali,Tariq Mahmoud,2017-04-25 This proceedings volume brings together the results of a corporate discussion on research academic teaching and education in the field of business and economics in the context of globalization The contributions examine leadership and sustainability quality and governance and the internationalization of higher education With a particular focus on business education and business schools the book discusses the labor market and modernization as well as contemporary trends and challenges By including both academic papers and contributions from

industry it forges research links between academia business and industry

Information Technology for Management Efraim Turban,Carol Pollard,Gregory Wood,2021-04-06 Information Technology for Management 12 Edition provides students with a comprehensive understanding of the latest technological developments in IT and the critical drivers of business performance growth and sustainability Integrating feedback from IT managers and practitioners from top level organizations worldwide the newest edition of this well regarded textbook features thoroughly revised content throughout to present students with a realistic up to date view of IT management in the current business environment The text offers a flexible student friendly presentation of the material through a pedagogy that is designed to help students with different learning styles easily comprehend and retain information This blended learning approach combines visual textual and interactive content featuring numerous real world case studies of how businesses use IT to increase efficiency and productivity strengthen collaboration and communication and maximize their competitive advantage Students learn how IT is leveraged to reshape enterprises engage and retain customers optimize systems and processes manage business relationships and projects and more

INFORMS Annual Meeting Institute for Operations Research and the Management Sciences. National Meeting,2008

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Information Technology for Management Efraim Turban,Carol Pollard,Gregory Wood,2018-01-31 Information technology is ever changing and that means that those who are working or planning to work in the field of IT management must always be learning In the new edition of the acclaimed Information Technology for Management the latest developments in the real world of IT management are covered in detail thanks to the input of IT managers and practitioners from top companies and organizations from around the world Focusing on both the underlying technological developments in the field and the important business drivers performance growth and sustainability the text will help students explore and understand the vital importance of IT s role vis a vis the three components of business performance improvement people processes and technology The book also features a blended learning approach that employs content that is presented visually textually and interactively to enable students with different learning styles to easily understand and retain information Coverage of next technologies is up to date including cutting edged technologies and case studies help to reinforce material in a way that few texts can

The British National Bibliography Arthur James Wells,2002 [Proceedings of the 24th Malaysia-Indonesia](#)

International Conference on Economics, Management, and Accounting (The 24th MIICEMA) in Conjunction with The 9th Sriwijaya Economics, Accounting, and Business Conference (The 9th SEABC) (MIICEMA-SEABC 2025) Suriyani Muhamad, Ferry Jie, Didik Susetyo, Vincenzo Asero, Kavitha Haldorai, Abdul Bashir, Mohammad Eko Fitrianto, 2026-03-24 This is an open access book The Faculty of Economics Universitas Sriwijaya UNSRI is pleased to announce The 24th Malaysia Indonesia International Conference on Economics Management and Accounting MIICEMA held in conjunction with the 9th Sriwijaya Economics Accounting and Business Conference SEABC 2025 This hybrid conference will take place on September 17 18 2025 with the theme Inclusive Development and Resilient Communities through Regional Cooperation We are honored to invite professors researchers students and practitioners from academia industry and government to exchange ideas and insights in formulating effective solutions for achieving inclusive development and resilient communities This conference serves as a platform for participants to disseminate research findings engage in meaningful discussions and expand their professional networks The insights shared in this conference are expected to contribute to addressing challenges in inclusive development benefiting academics students government officials and business practitioners Additionally community sustainability can be fostered through interregional and international cooperation including joint policies technology exchange and cross regional development programs

Effective Web Presence Solutions for Small Businesses: Strategies for Successful Implementation Burgess, Stephen, Sellitto, Carmine, Karanasios, Stan, 2009-02-28 This book provides small businesses with a holistic approach to implementing their Web presence Provided by publisher

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Rose Army, 2003 **Information Technology for Management** Efraim Turban, 2010-01-05 Taking a practical managerial oriented approach this text stresses how information technology provides solutions to organisational problems and challenges and emphasises the innovative use of information technology

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