

FIFTEENTH EDITION

# Strategic Management and Business Policy

Globalization, Innovation and Sustainability



Thomas L. Wheelen  
J. David Hunger  
Alan N. Hoffman  
Charles E. Bamford

# Strategic Management 15th Edition

**Marco Cascella**



## **Strategic Management 15th Edition :**

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Nigerian Corporate Policy & Strategic Management Bob. Es Osaze, 1987

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**Management Science**, 2000-09 Issues for Feb 1965 Aug 1967 include Bulletin of the Institute of Management Sciences

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Management Accounting Research, 1997

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