



## **Globalization**

A Short History

by Jürgen Osterhammel and Niels P. Petersson  
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### **The Roots of “Globalization”**

The word “globalization” actually describes a number of processes that are neither simultaneous nor always moving in the same direction. These processes affect different parts of the world differently. Globalization goes back much farther than the creation of the Internet and the development of modern trade relationships; it goes back to the barbarians. The Mongol Empire united the world for several consequential decades during the thirteenth century. Another phase of globalization began in the late eighteenth century and continued through the nineteenth, with the development of imperialism, the so-called industrial revolution and the spread of free trade. That phase came to a crisis in a shocking series of disruptions during the early twentieth century. Between 1945 and the mid-1970s, the main global orders of Soviet communism and U.S. capitalism emerged and coalesced into blocs. Although people speak of today’s new global order as unprecedented, it has historical precedents. Networks that transcended national boundaries have existed throughout history. In fact, the nineteenth and twentieth century nation-states were something of an aberration in that historic pattern.

### **Imperial Integration**

The Mongol empire tied together the Orthodox and Latin Christian worlds, the Islamic world and China. However, because the Mongol Empire lacked a common ideology, among other essentials, it failed to integrate the smaller entities within it and fell apart rapidly. Empires that endure share these four characteristics:

1. Political structures – The government is a hierarchy, usually monarchic, with military power that the empire can project over long distances and a common ideology, including the belief that the center of the empire is the center of the civilized world.
2. Religious ecumenism – Usually, the geographic spread of religion is greater than the empire’s political or military extent. A religious movement can embrace numerous political entities, and its source of unity goes beyond mere shared belief. For a religion to provide a basis for political stability, believers must make pilgrimages to holy sites, and abide by certain rituals and life rules.
3. Trade – Routes such as the silk road linking China with the Mediterranean, the shipping lanes between Arabia and India, and the caravan routes between the Near East and North Africa enabled the spread of people, goods and ideas.
4. Migration – The peace the Mongols established, although brief, was significant.

Among other things, mobility through the empire spread bubonic plague and facilitated the travels of European missionaries to East Asia.

### **The Beginning of the Modern Era**

The modern era does not begin with the Mongols, but rather in the late fifteenth century, when the Portuguese – after the voyages of Vasco da Gama – established an unprecedented European presence in Asia and opened the Pacific to Europe. Trade spread European military technology, including firearms and artillery expertise, throughout the

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