



Business Models For Shared Value

Sabine Zange



Business Models For Shared Value:

Entrepreneurship: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2017-03-15 Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures This not only leads to higher success in new businesses but it enhances the overall state of the global market Entrepreneurship Concepts Methodologies Tools and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur Including research based studies on knowledge production social entrepreneurship and distribution this multi volume publication is an ideal source for practitioners academicians researchers and upper level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits

Shared Value Debate (The) Maurizio Zollo, Stefania Mele, 2013-10-10T00:00:00+02:00 The Shared Value Debate Academic Visions on Corporate Sustainability is the first issue of the Enel Foundation series Academic Visions Sixteen scholars belonging to universities and research centres located in different countries around the globe are the authors of short papers that resume their findings and visions on Corporate Social Responsibility CSR The volume offers a view on the current academic debate increasingly focused on the new role that corporate dynamics play in the global scenario and allows the emergence of the wide variety of perspectives on the core set of issues brought up by the shared value logic The authors aware of the growing importance and influence of these issues on future society deal with key concepts and ideas on the role that Environmental Social and Governance principles and actions have in shaping the new business model for the incoming years Reflecting both scientific interests and geographical peculiarities every article will introduce the readers to a specific issue and peculiar point of view on CSR debate In the resulting picture the shared value logic appears as a powerful combination of conceptual wisdom albeit not all generated by its proponents and managerial insight that contributes to diffuse and evolve a new way of conceiving the business enterprise

Handbook of Research on Strategic Performance Management and Measurement Using Data Envelopment Analysis Osman, Ibrahim H., Anouze, Abdel

Latef, Emrouznejad, Ali, 2013-08-31 Organizations can use the valuable tool of data envelopment analysis DEA to make informed decisions on developing successful strategies setting specific goals and identifying underperforming activities to improve the output or outcome of performance measurement The Handbook of Research on Strategic Performance Management and Measurement Using Data Envelopment Analysis highlights the advantages of using DEA as a tool to improve business performance and identify sources of inefficiency in public and private organizations These recently developed theories and applications of DEA will be useful for policymakers managers and practitioners in the areas of sustainable development of our society including environment agriculture finance and higher education sectors CSR for Purpose, Shared Value and Deep Transformation Virginia Munro, 2020-09-14 CSR for Purpose Shared Value and Deep

Transformation focuses on a new type of CSR which includes entrepreneurial innovation sustainable goals and shared and integrated value in a systems oriented approach for deep transformation All topics are backed by case studies academic literature and future research opportunities

Towards an Understanding of how Organisations Create Shared Value Atusaye Kajera Mughogho,2020 Society is facing complex economic social and environmental challenges which traditional business models are unable to help resolve due to their focus on short term financial performance To address societal challenges new concepts and organisational models including creating shared value CSV have emerged in response to calls for greater responsibility CSV relates to the creation of value for the organisation whilst simultaneously creating value for society Despite its importance the literature found that shared value was a relatively new concept and theoretically underdeveloped Moreover the phenomenon was mostly being analysed at the project level as opposed to the organisational level As such the purpose of the research was to understand how organisations create shared value at the business model level This study is exploratory in nature and the findings are based on 14 semi structured interviews with senior managers with knowledge and experience of shared value within South African listed organisations across six industries The study utilised a thematic data analysis technique to draw themes and insights to develop an understanding of how organisations create shared value at the business model level The study extends and refines the shared value theory which the literature considered as being at a nascent stage Specifically the study applies a business model perspective to shared value which has been predominantly analysed at the project level Importantly the study develops a shared value business model SVBM conceptual framework which enhances the understanding of creating shared value at the business model level as well as provides practical guidance for management on how to operationalise a shared value strategy

The Contribution of Porter and Kramer's Concept of Creating Shared Value to CSR Theory Natalie Junge,2011-12-09 Master s Thesis from the year 2011 in the subject Business economics Business Management Corporate Governance grade 1 0 Liverpool John Moores University language English abstract Following the HBR article Creating Shared Value by Michael Porter and Mark Kramer published in January 2011 the author witnessed an online debate on the subject suggesting that CSV was hardly any more than a strategic move to support FSG the consultancy run by Michael Porter and Mark Kramer It was suggested that Porter and Kramer offered nothing new but gave CSR a new name But there were also voices claiming that it would be great if CSV was reality So there seemed to be something about CSV that some people got and others denied What was it In this dissertation the ideas laid down in CSV are evaluated and appraised against related concepts of corporate social responsibility Special focus lies on the aspects Porter and Kramer used to separate CSV from CSR justification value and concepts for practical application The main part of the study consists of a literature review on related topics It is laid down that basic ideas of CSV have already been introduced in CSR e g with corporate citizenship sustainability doing business at the bottom of the pyramid or community relations Philosophical considerations on corporate responsibility and political

correlations give reason to regard CSV a competitive tool rather than an alternative approach to CSR The concept is critically appraised from a societal perspective showing that CSV can be applied to benefit all but does not lead to shared value in itself In the second part of the dissertation an explorative study is conducted among energy suppliers and suppliers of outdoor equipment operating in the German market to find out whether Porter and Kramer's distinction between responsive and strategic CSR can be supported and whether CSV might deliver new options for the companies The study shows that companies are to a far degree concerned with responsive CSR and gives reason to embrace the idea that it depends on the corporation's product and business model whether the trend on CSR can be used strategically or has to be applied in a responsive manner The author introduces a management model putting into relation the concepts of CSR and CSV Plainly spoken CSR is considered the justification and underlying assumption while CSV is a management approach that can be applied to address corporate social responsibility

Food Security and Nutrition Charis M. Galanakis,2020-10-17 Food and nutrition security identified via availability access utilization and stability and transitions to sustainable food systems are major discourses in the agro food arena as many countries today experience different forms of malnutrition simultaneously such as child undernutrition anemia among women and adult obesity Meanwhile the triple burden of malnutrition undernutrition overnutrition and micronutrient deficiency is still widespread Food Security and Nutrition explores integrated context specific approaches to food security challenges emphasizing nutrition security as an integral component and addressing the implications of food content to food and nutrition security policies Providing insight into these challenges through agricultural policy nutritional geographic and sustainability lenses Food Security and Nutrition is a valuable reference for food scientists and nutrition researchers working in food supply food security and nutrition security and policy makers investors and other decision makers seeking to address food insecurity around the world Addresses nutrition security as part of the overall challenge of food security Explores contributing factors that impact both food and nutrition security Presents insights into effective policy development and implementation

The Behaviour of Selected Small and Medium Enterprises in the Area of Corporate Social Responsibility Peter Achenbach,2022-06-24 Doctoral Thesis Dissertation from the year 2021 in the subject Business economics Business Management Corporate Governance grade 1 0 very good University of Bratislava University of Economics Bratislava language English abstract The global objective of the dissertation is to answer the question What is the status quo regarding strategically implemented CSR in general and at SMEs within the German construction sector in particular and how should a model be designed that enables the practicability of CSR at these SMEs For this purpose the research areas are divided into a theoretical and a practical section In the theoretical part the worldwide status quo on CSR is determined by means of a literature research Concrete results of this research arise in the definition of key figures which can be selected on the basis of the SDGs by means of a benchmarking with Best in Class Companies for SMEs The practical part of the dissertation addresses expert interviews in the context of

qualitative analyses the evaluation results of which are contributing to the derivation of measures for the strategic anchoring of CSR A quantitative analysis is used to determine the status quo of CSR directly among a number of representative micro entrepreneurs The result of the work conducted is an easy to implement model furthermore a typology and categorization of the German CEOs of the SMEs studied is derived which enables a type specific implementation of this CSR model By deducting the most important indicators for recording and managerial accounting non financial parameters of the German construction industry and developing a standard reporting system according to the DNK a set of methods could be designed that can be used by micro enterprises and which has proven its suitability in a practical test In a cost benefit calculation the ROI of these investments made for the introduction and maintenance of CSR could be determined and thus confirming that a rapid amortisation of these expenses can also be expected from a financial point of view Operations and Supply Chain Management Roberta S. Russell, Bernard W. Taylor, 2014-01-09 This text is an unbound binder ready version Russell and Taylor s *Operations and Supply Chain Management* 8th Edition is designed to teach students how to analyze processes ensure quality create value and manage the flow of information and products while creating value along the supply chain in a global environment Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager Most importantly *Operations Management 8e* makes the quantitative topics easy for students to understand and the mathematical applications less intimidating With WileyPLUS students can practice and complete homework in an automated online environment that facilitates learning and understanding while quickly accessing the eBook and student resources In the 8th Edition the production process and global supply chain of denim is used to introduce OM topics and helps students see how all of the pieces of operations management fit together Appropriate for students preparing for careers across functional areas of the business environment *Operations Management 8e* provides foundational understanding of both qualitative and quantitative operations management processes *Entrepreneurship* John R. Bessant, Joe Tidd, 2018-07-04 Successful entrepreneurship requires a specialized mix of innovation drive business acumen and communication an entrepreneur sees the potential and pitfalls in any idea and understands the product the market and the business climate well enough to make smart decisions for the venture This book is designed to go beyond the nuts and bolts of entrepreneurship and help students develop the critical foundation referred to as entrepreneurial thinking Organized to align with the typical flow of development the text allows students to develop their own ideas alongside each lesson Coverage of goals opportunities and resources includes detailed discussion of venture funding financial resources and the relationships needed to get an idea off of the ground subsequent chapters include clear guidance on keeping the momentum going through product development enterprise growth value creation and the evolution of the business model Based on the latest research and providing a truly global perspective this book gives students a comprehensive real world foundation in entrepreneurship today Social Innovation and New Business Models Laura Michelini, 2012-08-08 Extreme poverty continues to afflict the

world and it requires urgent action Social innovation can be the driving force to spark change and to find common ground for shared value creation particularly when it is directed at low income markets Leading companies have recently developed innovative forms of social innovation by combining three elements the concept of shared value creation the theory of the fortune at the bottom of the pyramid and a corporate social entrepreneurship approach which they use to enter low income markets by helping to solve global challenges while simultaneously generating profits The book identifies the main forms of social innovation social business models social products and social communication strategies Further it shows how companies can successfully implement social innovation and presents new forms of social business models that can be used to target low income markets Finally the book presents key success factors related to the social product innovation process and corresponding communication

Power and Shared Values in the Corporate Culture Cathy A. Enz,1986 **From Me to We** Ricardo Ernst,Jerry Haar,2021-12-07 Shared value is a management strategy in which companies find business opportunities in social problems While philanthropy and CSR focus efforts focus on giving back or minimizing the harm business has on society shared value focuses company leaders on maximizing the competitive value of solving social problems in new customers and markets cost savings talent retention and more This book takes the concept of shared value to the next level with the concept of Me to We also abbreviated as M2W and discusses the current state of the business environment government relationship and shows how the shared value model can contribute to each entity Citing real cases and examples from multiple industries the authors show that shared value promotes shareholder interests while serving as a successful business strategy Chapters explore the emerging phenomenon of shared value the shareholder stakeholder comparisons the role of government in the stakeholder environment shared value as it related to competitiveness and operational issues such as implementation communication and leadership in their relationship to shared value Readers will find useful strategies of Me to We and its implementation by firms that have become leaders in their market They will receive ideas and insights into business strategies that will overshadow CSR activities as a differentiation or brand development strategy of the past Featuring interviews with corporate executives offering their perspectives on shared value this book will discuss shared value within the context of business and society competitiveness and globalization *Hearing [February 27, 2008]* California. Legislature. Senate. Rules Committee,2008 *Hearing* California. Legislature. Senate. Rules Committee,2008-02 **Corporate Social Responsibility at Basf** Leonard Coen,Jean-Luc Frast,2011-10 Project Report from the year 2011 in the subject Business economics Marketing Corporate Communication CRM Market Research Social Media grade 1 0 Copenhagen Business School course Corporate Social Responsibility language English abstract The most recent publication by Porter and Kramer 2011 reaffirms this theory and expands it from merely environmental concerns to overall societal concerns in addressing economic growth in the framework of the creation of shared value Beyond the emphasis on the elimination of inefficiencies in production processes as described in Green and Competitive Porter and

Kramer assess that shared value is created by reconceiving products and markets redefining productivity in the value chain and building supportive industry clusters at the company's locations In the following section we will scrutinize the efforts undertaken by the chemical giant BASF with regard to its Corporate Social Responsibility strategy relevant policies and initiatives implemented [Business Model Renewal: How to Grow and Prosper by Defying Best Practices and Reinventing Your Strategy](#) Linda Gorchels,2012-04-03 Provides a language and multiple frameworks for how to think about and implement business model reinvention **Development Co-operation Report 2012 Lessons in Linking Sustainability and Development** OECD,2012-11-30 The Development Co operation Report is the key annual reference document for statistics and analysis on trends in international aid This year the Development Co operation Report 2012 seeks to provide insights into how to address today's sustainable development challenges **The President's Budget Message to the Congress of the Republic of the Philippines** Philippines. President,2014 Messages covering FY 1959 1964 include five year fiscal plan 1958 1962 1963 1967 messages covering FY 1968 include four year fiscal plan 1968 1971 **The Publishers Weekly** ,1997

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