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loyalty or in terms of greater employee commitment In their book the authors explain the six stages that are required to link strategy formulation systematically and consistently with operational execution Added value of this summary Save time Understand key concepts Expand your knowledge To learn more read *The Execution Premium* and improve your company's ability to effectively execute strategies **The execution premium** Robert S. Kaplan, David P. Norton, 2008-10-28 Hoy en día parece que las empresas exitosas tienen un sistema para todo De la adquisición de nuevos clientes a la gestión de la relación con el cliente de la gestión de calidad a la medición del desempeño los líderes de la industria han comprendido que instaurar procesos sistemáticos reduce el riesgo evita la imprevisión y garantiza las mejores posibilidades de obtener buenos resultados Sin embargo la mayoría de las empresas aún no ha desarrollado un sistema para gestionar su proceso más importante cómo desarrollar y ejecutar sus estrategias En *The Execution Premium* Robert Kaplan y David Norton demuestran que las empresas que utilizan un sistema formal de implementación de la estrategia sin duda superan a sus pares Los autores sostienen que si bien ya existen muchas de las herramientas necesarias para implementar una estrategia con efectividad no se ha desarrollado todavía un marco que relacione los diversos elementos inherentes a esa implementación En esta obra crean un sistema de gestión integral y novedoso que las empresas pueden utilizar para sustentar una ejecución estratégica de vanguardia **SEC Docket** United States. Securities and Exchange Commission, 1998 *High Commitment High Performance* Michael Beer, 2009-08-10 How to create the high performance high commitment organization Integrating knowledge from strategic management performance management and organization design strategic human resource expert and Harvard Business School Professor Michael Beer outlines what the high commitment high performance organization looks like and provides practitioners with the transformation process to help them get there Starting with leaders who have the right values Beer shows how to weave together a complete system that includes top to bottom communication organization design HR policies and leadership transformation process and outlines what practitioners must do in HR structure systems goals culture and strategy to create high performance organizations *Federal Register*, 1998-05-11

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stakeholders Jeffrey C Thomson President and CEO Institute of Management Accountants Prismata Willy Hartner,1977

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