

SYNECTICS

Creative problem-solving technique

How?

1.- Making the familiar strange

Direct Analogy

Makes comparisons between two facts, objects or organisms i.e. How would ants solve this problem?



Personal Analogy

Involves the identification with the elements of the problem. i.e. if I were...? How would I feel?



Symbolic Analogy

Searches for a word related to the problem, to ask about its essence and integrate it like a book's title.



Fantasy Analogy

Looks for an unreal situation with impossible imaginary solutions.



Games with words

Establishes associations from words-stimuli linked to the problem.



Games to render laws ineffective

Alters a scientific law, to see its consequences and to boost creative ideas.



2.- Making the strange familiar

Analyzes the breakdown of the parts of the problem

Makes use of the generalization to identify significant aspects of the problem.

Models or analogies are sought to take it to a familiar ground



Synectics As A Creative Problem Solving Technique

Tony Proctor



Synecotics As A Creative Problem Solving Technique:

Absolute Essentials of Creative Thinking and Problem Solving Tony Proctor, 2021-04-01 This concise textbook provides a comprehensive and clear overview of the theory and practice of creative problem solving from a management perspective. The book works step by step through the creative thinking process. Beginning with theoretical frameworks, it considers ways of thinking, defining problems, and structuring responses to them, techniques for generating ideas, evaluating and defining them, and finally how technology can be used within the creative problem solving process. Pedagogical features to aid learning include objectives at the start of each chapter, further reading suggestions, and practical examples. Divided into ten short chapters to suit content delivery, this textbook is designed as either core or recommended reading for advanced undergraduate, postgraduate, MBA, and Executive Education students studying Creativity and Innovation Management and Leadership and Management Skills.

Tool and Manufacturing Engineers Handbook: Design for Manufacturability Thomas J. Drozda, Charles Wick, Philip Mitchell, Ramon Bakerjian, John T. Benedict, Raymond F. Veilleux, 1983. Addresses important topics of DFM including how it relates to concurrent engineering, management issues, getting started in DFM, how to justify using DFM, applying quality tools, and how DFM is affecting computer technology and vice versa. Covers topics starting with the creative thinking process to combining DFM with geometric dimensioning and tolerancing. Also includes product design information that designers should know when committing pen to paper or mouse to mat.

Product Design Mike Baxter, 2018-10-03. The discovery of market needs and the manufacture of a product to meet those needs are integral parts of the same process. Since most textbooks on new product development are written from either a marketing or an engineering perspective, it is important for students to encounter these two aspects of product development together in a single text. *Product Design: Practical Methods for the Systematic Development of New Products* covers the entire new product development process from market research through concept design, embodiment design, design for manufacture, and product launch. Systematic and practical in its approach, the text offers both a structured management framework for product development and an extensive range of specific design methods. Chapters feature Design Toolkits that provide detailed guidance on systematic design methods, present examples with familiar products, and conclude with reviews of key concepts. This major text aims to turn the often haphazard and unstructured product design process into a quality-controlled, streamlined, and manageable procedure. It is ideal for students of engineering design and technology on their path to designing new products.

Nursing Staff Development Russell C. Swansburg, Laurel C. Swansburg, 1995. *Creative Problem Solver's Handbook for Negotiators and Mediators: A guide for practitioners, academics, and students of creative problem solving* John W. Cooley, 2005. The Handbook takes a pracademic approach to creative problem solving in negotiation and mediation. Pracademics used to describe the art and science of translating the theory of creative problem solving into practice and conversely converting the practice of creative problem solving into theory. Volume Two of the Handbook is

focused on specific creative problem solving techniques and tools that negotiation mediation practitioners across the country have found to be effective in resolving disputes or making deals A highly useful feature of Volume Two is its multiple indexing to facilitate identifying techniques or tools appropriate for the problem solving task Publisher Knowledge Management Tools and Techniques Madanmohan Rao,2012-06-14 Knowledge management KM or the practice of using information and collaboration technologies and processes to capture organizational learning and thereby improve business performance is becoming one of the key disciplines in management especially in large companies Many books magazines conferences vendors consultancies Web sites online communities and email lists have been formed around this concept This practical book focuses on the vast offerings of KM solutions technology content and services The focus is not on technology details but on how KM and IT practitioners actually use KM tools and techniques Over twenty case studies describe the real story of choosing and implementing various KM tools and techniques and experts analyse the trends in the evolution of these technologies and tools along with opportunities and challenges facing companies harnessing them Lessons from successes and failures are drawn along with roadmaps for companies beginning or expanding their KM practice The introductory chapter presents a taxonomy of KM tools identifies IT implications of KM practices highlights lessons learned and provides tips and recommendations for companies using these tools Relevant literature on KM practices and key findings of market research groups and industry consortia such as IDC Gartner and APQC are presented The majority of the book is devoted to case studies featuring clients and vendors along the entire spectrum of solutions hardware e g handheld wearable devices software e g analytics collaboration document management and content e g newsfeeds market research Each chapter is structured along the 8Cs framework developed by the author connectivity content community commerce community capacity culture cooperation and capital In other words each chapter addresses how appropriate KM tools and technologies help a company on specific fronts such as fostering adequate employee access to knowledge bodies user friendly work oriented content communities of practice a culture of knowledge learning capacity a spirit of cooperation commercial and other incentives and carefully measured capital investments and returns Vendor history product service offerings implementation details client testimonials ROI reports and future trends are highlighted Experts in the field then provide third party analysis on trends in KM tools and technique areas and recommendations for KM practitioners **Source Book for Creative Problem-solving** Sidney Jay Parnes,1992 *Techniques of Structured Problem Solving* Arthur B. Vangundy,1988-04-30 This second edition explains demonstrates and evaluates 105 tested problem solving techniques 35 more than appeared in the first edition Having more techniques at your disposal enables you to solve a wider range of problems without wasting time looking for the best solutions In addition you will find new techniques for classifying problems to solve them faster as well as expanded discussion of proven brainstorming and brainwriting methods 101 Creative Problem Solving Techniques James M. Higgins,1994 The author presents 101 techniques essential for solving problems creatively The book

describes the traditional problem solving process as practiced by business people for many years It then discusses how problem solving can be made more creative The book will stimulate creativity and innovation in individuals and groups

Managing Technological Innovation Brian C. Twiss,1980 **Developing Creativity in the Gifted and Talented**
Carolyn M. Callahan,1978 **Machine Design** ,1969 *Problem Solving, Learning and Teaching* Claire Conley Hill,1979
Design News ,1963 Nursing Management Dee Ann Gillies,1982 Looks at data gathering planning organizing staffing
leading and controlling as steps in a management system that parallels and supports the nursing process Students will find
explanations of underlying theories examples of practical applications and the findings of relevant research Virtual
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the field of virtual communities and technologies Provided by publisher **Library and Information Science Education**
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