

EXTENSION

COMMUNICATION AND MANAGEMENT



G.L. Ray



KALYANI

G L Ray Extension Communication And Management

Michal Rosen-Zvi



G L Ray Extension Communication And Management :

Extension Communication and Management G. L. Ray,2011 **Extension Communication and Management** G.L. Ray,1999 **Extension Communication and Management** G. L. Roy,1991 Extension Communication And Management Ray G L,1996 **Home Science Extension Education and Rural Development** Sandhya Rani Mohanty,2017-01-31 This textbook is written for undergraduate and postgraduate students of Extension Education at Home Science Colleges It shall serve as a reference book for Extension students of Agriculture Veterinary Forestry Fisheries and Basic Science at Universities Colleges and Institutes It shall as well serve as a handbook for Government Departments Non Government Organizations Rural Banks and Cooperatives Krishi Vigyan Kendra etc to support them in extension work The meaning process and evolution of extension and extension systems from India s pre independence era to the present era are described in this book as well as the different extension teaching methods and teaching aids used while extending information at villages The book also comprehends the relationship between Home Science education and extension systems familiarizing with the structural and functional concepts of rural society The concept use importance and limitations of each of the extension teaching methods are important to know for extension workers so that they can use them efficiently However these course contents are primarily meant for the use of student communities teaching and research fraternities of Home Science Agricultural and allied Sciences all over the globe in general and India in particular *Text book of Extension and communication management According to 5th Deans committee* Dr. Serene Shekhar,2024-01-30 In order to foster and execute programmes for the improvement of the people Extension Education is an adaptable need based problem oriented non formal system It is a branch of applied behavioural science that typically makes use of cutting edge scientific and technological developments to help people alter their undesirable behaviour patterns In order to foster social and cultural development extension education educates rural people outside of the regularly organised school and classrooms It gets the word out to those who require it *Extension Communication Management* G. L. Ray,2007-01-01 **Fundamentals of Extension Education and Programme Planning** Rajeeb Ku. Behera,Lipi Das,Santanu Kumar Patra,Gongalla Sreeja Reddy,2025-10-06 **Extension Techniques For Livestock Development** Sanjeev Kumar Singh,S. D. Singh,2011-01-01 Livestock sector plays a significant role in the Indian economy particularly in reducing poverty among the weaker sections of the society Livestock not only provides a continuous stream of income but also acts as natural capital assets for the poor in adverse conditions India is having huge population of livestock but their production potential is below the global average Besides this a continuous rise in the demand of livestock products opens door for dissemination of latest innovative methods among livestock owners farmers farm women etc in order to enhance livestock production potential This requires a strong extension support with trained extension professionals who may help farmers in identifying their problems help them to find out solutions to these problems and provide them the required technical know how with plenty of information The primary

objective of this book is to increase the proficiency of extension workers as well as improve their proficiency competence by acquainting them with the latest developments in livestock sector and enabling them in better understanding of the existing problems in the villages This book is also helpful for graduate postgraduate and doctorate students pursuing studies in veterinary dairy agriculture fisheries and other related sciences and provides them a first hand information on important aspects related to contribution of livestock to national income community development panchayati raj livestock development programmes audio visual aids extension teaching methods programme planning adoption and diffusion process livestock marketing as well as animal husbandry management and administration We are sure that this book will be beneficial for professors teachers trainers researchers and extension professionals engaged in veterinary and animal husbandry extension and other professional courses *Fundamentals of Human Ethics and Agriculture Extension* D.K. Meena,N.R.

Meena,Nidhi,S. Sharma,2019-01-01 This book is prepared for Under graduate agriculture students of Fundamental of Agricultural Extension and Human Ethics as per revised curriculum in Extension Education for B Sc Ag degree programme It covers the whole content related with recent schemes extension developmental programme with new trends in agriculture extension self awareness motivation self exploration mission planning designing the programme Agriculture education has undergone a change in its contents new approaches or schemes As vast research knowledge is being generated new areas of learning in agriculture are being explored and teaching approaches are constantly modified The 5th Dean s committee recommended the present course curricula and this book is prepared as per the new course content Some additional but important contents are also included in the book for the benefit of the students **Research Methodology: A Guide for**

Researchers In Agricultural Science, Social Science and Other Related Fields Pradip Kumar Sahu,2013-04-04 This book is the outcome of more than 20 years of experience of the author in teaching and research field The wider scope and coverage of the book will help not only the students researchers professionals in the field of agriculture and allied disciplines but also the researchers and practitioners in other fields Written in simple and lucid language the book would appeal to all those who are meant to be benefitted out of it All efforts have been made to present RESEARCH its meaning intention and usefulness The book reflects current methodological techniques used in interdisciplinary research as illustrated with many relevant worked out examples Designing of research programme selection of variables collection of data and their analysis to interpret the data are discussed extensively Statistical tools are complemented with real life examples making the otherwise complicated subject like statistics seem simpler Attempts have been made to demonstrate how a user can solve the problems using simple computer oriented programme Emphasis is placed not only on solving the problems in various fields but also on drawing inferences from the problems The importance of instruments and computers in research processes and statistical analyses along with their misuse incorrect use is also discussed to make the user aware about the correct use of specific technique In all the chapters theories are combined with examples and steps are enumerated to follow the correct use of the

available packages like MSEXCELL SPSS SPAR1 SAS etc Utmost care has been taken to present varied range of research problems along with their solutions in agriculture and allied fields which would be of immense use to readers **Farm women and their role in rice based farming system** Sujit Kumar Nath, Sarthak Chowdhury, 2020-07-30 The book deals with the farm women who contributes immensely in the rice based farming system for the livelihood of their family

Transfer of Agricultural Technology R.R. Chole, P.R. Deshmukh, P.S. Kapse, 2010-04-01 The course Extension Methodologies for Transfer of Agricultural Technology has been introduced recently at undergraduate level in the faculty of agriculture in all agricultural universities in India We are very happy to let our readers know that the book has been planned to cover the contents of this course in the new curriculum so that this can serve as a text book for the UG agricultural students This could also be used as reference book by students at post graduate level in agricultural universities as well as the students in traditional universities under going courses on extension education **Turn on and Tune in Home**

Science Questions Khushboo Shimran, Ravi Kumar, Sabita Mishra, 2017-05-10 Home Science is inter related and inter oven with science and arts It performs like the both sides of a coin It is the home based science which helps a person for better management of family nutrition wealth children animal resources fuel fodder water etc Home Science has been the national and international stream for development and livelihood But there are some important issues to cater the needs of the students Hence the detailed information will give the opportunity to reach back and discover scores of half forgotten literatures that still inform the consciousness of the courses for S A U semester exam I C A R J R F S R F PhD and A R S UGC NET and other competitive examinations Therefore authors have tried to touch all these important points from research extension and training through development of objective questions with answers covering all disciplines of Home Science We hope the book will be of great help to those who are concerned with competitive examinations and empowerment of women

Communicator, 1996 *Sustainable and Effective Management Systems for Community Forestry* Henry Wood, Willem H.H. Mellink, 1992 **The Indian Journal of Agricultural Economics**, 1946 Vols include Proceedings of the conference of the Indian Society of Agricultural Economics *Strategies for Sustainable Rural Development*, 2003 This Book Addresses The First Need Of Inter Generation Equity Criterion In Terms Of The Reduction Of Inter Regional Inter Gender Inter Social Groups And Inter Personal Disparities Of The Various Economic Political And Social Dimensions Of Development

Adopting Improved Box Hive in Atsbi Wemberta District of Eastern Zone, Tigray Region Workneh Abebe, 2008 **Vidura**, 1998

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