

A portrait of Jack Ma, the founder of Alibaba, wearing a red V-neck sweater over a light blue patterned shirt. He is smiling slightly and looking towards the camera. The background is a plain, light grey.

# Alibaba

THE HOUSE THAT JACK MA BUILT

Duncan Clark

# Alibaba House That Jack Built

**RS Peters**



## **Alibaba House That Jack Built:**

*Alibaba* Duncan Clark,2016-04-12 The story of Alibaba s rise along with Jack Ma s offers a fascinating window onto China s staggering transformation The Wall Street Journal In just a decade and half Jack Ma a man who rose from humble beginnings and started his career as an English teacher founded and built Alibaba into the second largest Internet company in the world The company s 25 billion IPO in 2014 was the world s largest valuing the company more than Facebook or Coca Cola Alibaba today runs the e commerce services that hundreds of millions of Chinese consumers depend on every day providing employment and income for tens of millions more A Rockefeller of his age Jack has become an icon for the country s booming private sector and as the face of the new consumerist China is courted by heads of state and CEOs from around the world Granted unprecedented access to a wealth of new material including exclusive interviews Clark draws on his own first hand experience of key figures integral to Alibaba s rise to create an authoritative compelling narrative account of how Alibaba and its charismatic creator have transformed the way that Chinese exercise their new found economic freedom inspiring entrepreneurs around the world and infuriating others turning the tables on the Silicon Valley giants who have tried to stand in his way An expert insider with unrivaled connections Clark has a deep understanding of Chinese business mindset He illuminates an unlikely corporate titan as never before and examines the key role his company has played in transforming China while increasing its power and presence worldwide A must read for anyone hoping to navigate China s new economy Financial Times

*SUMMARY - Alibaba: The House That Jack Ma Built By Duncan Clark* Shortcut Edition,2021-06-09 Our summary is short simple and pragmatic It allows you to have the essential ideas of a big book in less than 30 minutes In this summary you will learn how Chinese entrepreneur Jack Ma founded and grew his Internet trading company Alibaba You will also learn that 400 million Chinese are already customers of Alibaba that there are 300 million middle class people in the Middle Kingdom that in ten years this same middle class will number 500 million people that Alibaba represents 60% of the parcel activity of the Chinese postal services that the Chinese political power has been lent the will to limit the hegemonic power of Jack Ma s group that following the 2008 crisis the Chinese government took measures to encourage consumption to the detriment of savings Jack Ma is the best known entrepreneur of the new China He is the founder of the Alibaba Group the first e commerce company in the world This company operates in an extremely difficult market the Chinese market where administrative barriers are still numerous despite the appearances of liberalism and the official discourse of the Chinese government It is a market where political pressures are also numerous China is one of the last communist dictatorships in the world Duncan Clark having been a consultant for Alibaba for many years knows the company and its founder from the inside so many reasons to read this summary Buy now the summary of this book for the modest price of a cup of coffee

**SUMMARY** Edition Shortcut (author),1901 *Alibaba* Hong Shen,2021-07-11 This book examines the political economic dynamics in the development of a leading global Internet giant Alibaba As both a prominent example of as well as

providing the basic infrastructure for China's outward expansion Alibaba demonstrates the complex interplay between different state agencies and units of capital in the context of the rise of global China Hong Shen investigates the development and expansions of Alibaba and discusses how Alibaba has not only become a leader of China's increasingly globalizing internet but has also increasingly served as a basic infrastructure model for other Chinese companies to go global Shen also addresses how this process has been constantly shaped and reshaped by complex state capital interactions along the way This book shows how different units of capital both inside and outside of China have interacted with Alibaba's developmental strategies and illustrates how different state agencies both domestic and international have enabled or constrained the company's development especially its global expansion This book will appeal to students and scholars of critical political economy of media global media and digital industries communication technology and society and internet studies It will also be relevant to policy makers working in the arena of global internet and trade policies *Chinese Business* Hong Liu, 2017-07-14 It is difficult to overstate the importance of China to the world economy and yet the majority of books either look at Chinese business by applying Western frameworks or models to the context of China or focus on a particular aspect of business in China Authored by an academic expert on China this new completely revised edition of Chinese Business offers its readers a comprehensive and systematic body of knowledge of Chinese business It has taken a holistic perspective intending to achieve a balance between the academic and practical between theory and practice and between traditional and current Internet based industry The framework of this book subsumes all the major factors that should be taken into consideration when Western companies contemplate a China strategy including history philosophy ancient military classics strategy and marketing innovation Internet business and human resources The discussion of these factors is supplemented with insightful case studies Chinese Business Second Edition can be used as a textbook for undergraduates and postgraduates at business schools and as a useful reference for researchers senior executives consultants and government officials involved in Chinese business **Merchants Record and Show Window**, 1927 The Asia-Pacific Internet Handbook Madanmohan Rao, 2002 Contributed articles with special reference to Japan China Korea India Singapore and Australia Episode IV is just a fancy no and not a multipart item *Children's Picture Books* Ruth Sunderlin Freeman, 1967 *The Pakistan Review*, 1963 *The Children's Literature Council of Central Pennsylvania*, 1991 *Revista mexicana de política exterior*, 2016 Universiti cemerlang Wahid Omar, 2018 Role of higher education in the science and technology development in Malaysia speeches The English Catalogue of Books, 1883 **The English Catalogue of Books for ...**, 1881 Vols 1898 include a directory of publishers **Billboard Music Week**, 1907 The Puppetry Journal, 1955 **The English Catalogue of Books [annual]**, 1881 Vols 1898 include a directory of publishers **Publishers' Circular and General Record of British and Foreign Literature, and Booksellers' Record**, **The House that Jack Built. [A Chap-book.]**, 1809 **Commonweal**, 1932

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