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Spreadsheet Modeling and Decision Analysis

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A PRACTICAL INTRODUCTION TO
BUSINESS ANALYTICS

Cliff T. Ragsdale

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Cliff T. Ragsdale



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Decision Making and Decision Support Technologies Adam, Frederic, Humphreys, Patrick, 2008-04-30 As effective organizational decision making is a major factor in a company's success a comprehensive account of current available research on the core concepts of the decision support agenda is in high demand by academicians and professionals Through 110 authoritative contributions by over 160 of the world's leading experts the *Encyclopedia of Decision Making and Decision Support Technologies* presents a critical mass of research on the most up to date research on human and computer support of managerial decision making including discussion on support of operational tactical and strategic decisions human vs computer system support structure individual and group decision making and multi criteria decision making

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