

Technology Ventures and Startups



Technology Ventures

Christian G. Meyer



Technology Ventures:

Fundamentals of Managing Technology Ventures Sutti Sooampon, 2025-02-04 This book presents a foundational guide for business students seeking to understand the fundamentals of managing technology ventures While typically reserved for more advanced graduate coursework there is a growing trend towards integrating technology and innovation topics into bachelor's and early graduate programs across various institutions The aim of this book is to introduce students to basic management concepts applicable to technology ventures without delving deeply into technical details By focusing on straightforward principles readers can grasp how these concepts influence the development of new ventures and projects at every stage Rather than overwhelming readers with complex theories the book offers practical guidance that can be easily applied in real world scenarios Its objective is to equip future business leaders with the knowledge and skills needed to navigate the landscape of technology ventures confidently and effectively

Technology Entrepreneurship André Presse, Orestis Terzidis, 2018-03-22 This collection of expert articles explores the development drivers of new technology based firms and projects It provides perspectives for an in depth understanding of how technological inventions lead to the creation of new and sustainable companies or business units The authors address methods and concepts that help technology based start ups and entrepreneurial projects successfully develop innovative products and services

The Technology Management Handbook Richard C. Dorf, 1998-07-27 If you are not already in a management position chances are you soon will be According to the Bureau of Statistics the fastest growing areas of employment for engineers are in engineering science management With over 200 contributing authors The Technology Management Handbook informs and assists the more than 1.5 million engineering managers in the practice of technical management Written from the technical manager's perspective and written for technologists who are managers The Technology Management Handbook presents in depth information on the science and practice of management Its comprehensive coverage encompasses the field of technology management offering information on Entrepreneurship Innovations Economics Marketing Product Development Manufacturing Finance Accounting Project Management Human Resources International Business

Technology Ventures Thomas H. Byers, Dorf, Richard C. Dorf, Andrew J. Nelson, 2014-05-01 For business engineering and science students and professionals who demand a comprehensive guide to high growth entrepreneurship *Technology Ventures* is the leading resource for analyzing opportunities and building new enterprises Drawing on the latest academic research and practitioner insights *Technology Ventures* integrates clear theoretical frameworks with action oriented examples and exercises Its broad perspective on technology including clean tech information technology and the life sciences ensures wide ranging appeal to anyone with an interest in high potential ventures Entrepreneurship is playing a vital role in finding solutions to the huge challenges facing civilization including health communications security infrastructure education energy and the environment The extensive features in this edition include Expanded coverage of customer engagement the customer development

process and the latest insights on business model design Special attention to university technology commercialization open source innovation and opportunities in mobile digital health 3D printing and energy tech Enhanced organization of key topics including intellectual property the new venture organization and marketing and sales Extensive web based resources including syllabi and presentations additional cases and business plans and hundreds of videos of entrepreneurs and leaders

Entrepreneur's choice between Venture Capitalist and Business Angel for Start-Up Financing Daniel Schmidt,2014-02-01 The study extends the literature on venture capital by examining whether entrepreneur s choice for an external investor and certain firm characteristics have an impact on venture success or not The focus is set on the differences in value creation by venture capitalists and business angels for ventures of the high and low technology sector The assessment of a data set including 252 Series A financing rounds by venture capitalist firms business angels and collaborative investments of both investors conducted between 2005 and 2012 unveils value enhancing aspects for all three financing solutions Overall start ups initially financed by venture capitalist firms perform best with regard to general venture success whereas start ups collaboratively supported by venture capitalists and business angels have the highest chances to exit successfully through a trade sale It becomes further apparent that ventures located in one of the high technology industries internet pharmaceuticals and high tech ventures that are longer established in the market and ventures whose Series A financing round was executed more recently indicate an enhanced likelihood of success

Technology Ventures Richard C. Dorf,Thomas H. Byers,2005 *Technology Ventures* is the first textbook to thoroughly examine a global phenomenon known as technology entrepreneurship Entrepreneurship represents a vital source of change in all facets of society empowering individuals to seek opportunity where others see insurmountable problems Technology entrepreneurship is a style of business leadership that involves identifying high potential technology intensive commercial opportunities gathering resources such as talent and capital and managing rapid growth and significant risks using principled decision making skills The book integrates the most valuable entrepreneurship and technology management theories from some of the world s leading scholars and educators It provides an action oriented approach through the use of examples exercises cases sample business plans and recommended sources for more information This comprehensive collection of concepts and applications provides both students and professionals with the tools necessary for success in starting and growing a technology enterprise *Technology Ventures* details the critical differences between scientific ideas and true business opportunities

Encyclopedia of Information Science and Technology, Fourth Edition Khosrow-Pour, D.B.A., Mehdi,2017-06-20 In recent years our world has experienced a profound shift and progression in available computing and knowledge sharing innovations These emerging advancements have developed at a rapid pace disseminating into and affecting numerous aspects of contemporary society This has created a pivotal need for an innovative compendium encompassing the latest trends concepts and issues surrounding this relevant discipline area During the past 15 years the Encyclopedia of

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Technology Ventures: From Idea to Enterprise Thomas Byers, Richard Dorf, Andrew Nelson, 2010-01-14. For business engineering and science students and professionals who demand a comprehensive guide to high growth entrepreneurship, Technology Ventures is the leading resource for analyzing opportunities and building new enterprises. Drawing on the latest academic research and practitioner insights, Technology Ventures integrates clear theoretical frameworks with action oriented examples and exercises. Its broad perspective on technology including clean tech, information technology and the life sciences ensures wide ranging appeal to anyone with an interest in high potential ventures. The extensive features in this edition include expanded attention to clean tech startups in the energy and environment sectors, special coverage of university technology commercialization, open source innovation and social entrepreneurship. Eight cases including two from the well known Harvard Business School archive, a venture challenge business plan exercise at the end of each chapter, extensive web based resources including sample presentations, more cases and business plans, and numerous videos of entrepreneurs and other thought leaders.

Handbook of East Asian Entrepreneurship Tony Fu-Lai Yu, Ho-Don Yan, 2014-10-03. With the shift of the global economic gravity toward emerging economies and the roaring economic growth of the past three decades in China, East Asian catching up growth strategies have profound implications for latecomer economies. While there are many handbooks on entrepreneurship in general, there is no reference on East Asian entrepreneurship. This is the first of its kind in the market. The volume provides a useful reference for those who want to know East Asian entrepreneurship and business systems. It also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of branded products in East Asia. Policy makers or scholars who are interested in entrepreneurship, small and medium sized enterprises, Asian business systems, international business, innovation and technology management, economic development, strategic management and East Asian studies would benefit from this volume. The volume contains two parts. The first part is the key concepts associated with entrepreneurship and East Asian firm growth and transformation. The second part presents cases of entrepreneurial firms and their founders in East Asia, including

Japan South Korea Taiwan Hong Kong and China With the handbook scholars students and policy makers can grab some basic ideas how entrepreneurs and firms in East Asia compete and survive in the world market and understand why and how East Asia economies can emerge as one of the most dynamic regions in the world Part I concepts relating to Entrepreneurship Guanxi Catching up strategies Types of entrepreneurship Business System Strategic Management Leadership Part II cases cover variedly from manufacturing to services industries and specifically including traditional and newly corporations ranging from toys convenient stores fast fashion high tech to catering and service Written by experts in their respective areas Handbook of East Asia entrepreneurship is an excellent review of theories policies and empirical evidences on important topics in Entrepreneurship in East Asian economic development The book is both a superb teaching tool and a valuable handbook in development economics **The Asian Venture Capital Journal** ,1995 **Fragile Paradise** Mansel G. Blackford,2001 As roads and sewers now have reached their limits and escalating property values have ousted kamaainas the growth of the visitor industry has forced the people of Maui to make difficult choices about the future development of their island BOOK JACKET The Lists ,2009 Enterprise and Venture Capital Christopher Golis,Patrick Mooney,Thomas F. Richardson,2009 The 5th edition of Enterprise and Venture Capitalism which has become the established bible for Australian venture capitalists *Annual Financial Report* University System of Georgia. Board of Regents,2007 Hong Kong ,2003 **Technology Review** ,1907 **Frontiers of Entrepreneurship Research** ,1988 *Annual Report* Bank Negara Malaysia,1999 Journal of High Technology Management Research ,2000 *The Corporate Finance Sourcebook* ,1999

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