



Article

Governance in the Digital Sphere: A Speech Act Analysis of Presidential State of the Nation Addresses

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Abstract

As technology continues to shape the modern world, political speeches are no longer confined to podiums but are shared and have far-reaching consequences in the online world. This research analyzes the language of Duterte's State of the Nation Addresses (SONAs) to understand the speech acts within them and to show how political power is exercised through language in digitally mediated contexts. It is based on speech act theory and employs a qualitative-descriptive design, analyzing the SONAs to identify communicative functions and patterns of language use to reveal linguistic governance. The analysis brought to light seven speech acts: Assertive, Directive, Commissive, Expressive, Declarative, Quotational, and Poetic. Assertive Acts were most prevalent during the 2019 SONA with a total of 68 occurrences, followed by other forms of lesser prominence such as Commissive (n=33), Directive (n=21), Expressive (n=20), with even lower counts of Declarative (n=3), Quotational (n=4), and Poetic (n=1). Observing the 2020 SONA also shows prominence of Assertive Acts (n=84). Notable were also instances of Directive (n=40), and other lesser forms such as Commissive (n=15), Expressive (n=16), Declarative (n=6), Quotational (n=1), and Poetic (n=1). The prominence of both assertive and directive types indicates the president's focus on performative governance: commanding political power, enforcing state narratives and shaping public feelings through speeches. Given that these addresses are issued and consumed extensively online, their rhetorical techniques enhance digital governance through steering public discourse and the interpretation of policies, creating a collective regard towards them. This highlights the importance of speech acts in analyzing political language as a tool for governing within the digitally connected public sphere.

Keywords: digital sphere, governance, political speeches, speech act analysis, state of the nation address

Suggested citation:

Polishchuk, L., Pylypiv, V., Korolenko, I., Kunderevych, O., Kuzmenko, T., & Hotsalyuk, A. (2025). The State of Ukrainian Arts and Culture: Current Difficulties. *International Journal on Culture, History, and Religion*, 7(S11), 1-18. <https://doi.org/10.63931/ijchr.v7iSI2.190>



Journal Speech Act Analysis

Katrin Zwirgmaier



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The Routledge Handbook of Pragmatics Anne Barron, Yueguo Gu, Gerard Steen, 2017-01-20 The Routledge Handbook of Pragmatics provides a state of the art overview of the wide breadth of research in pragmatics An introductory section outlines a brief history the main issues and key approaches and perspectives in the field followed by a thought provoking introductory chapter on interdisciplinarity by Jacob L Mey A further thirty eight chapters cover both traditional and newer areas of pragmatic research divided into four sections Methods and modalities Established fields Pragmatics across disciplines Applications of pragmatic research in today s world With accessible refreshing descriptions and discussions and with a look towards future directions this Handbook is an essential resource for advanced undergraduates postgraduates and researchers in pragmatics within English language and linguistics and communication studies **Cycle Of Discourse**

Tantri R. Indhiarti, M.A.; Eni Maharsi, M.A., 2022-12-02 Furthermore in this book discourse analysis is treated as a rigorous way in texts that are organised as a series of overviews of the research topics such as narrative media discourse gender and discourse and institutional discourse throughout the social sciences As seen in the book the writers set out to answer many kinds of questions about language and about culture and society It is performed by paying systematic attention to particular contexts and particular sets of utterances This will help alleviate a problem in teaching discourse analysis that of ending up with the students who are unable to perform analyses going much beyond paraphrasing **The Pragmatics of Politeness** Geoffrey N. Leech, 2014 This readable book presents a new general theoretical understanding of politeness It offers an account of a wide range of politeness phenomena in English illustrated by hundreds of examples of actual language use taken largely from authentic British and American sources Building on his earlier pioneering work on politeness Geoffrey Leech takes a pragmatic approach that is based on the controversial notion that politeness is communicative altruism Leech s 1983 book Principles of Pragmatics introduced the now widely accepted distinction between pragmalinguistic and sociopragmatic aspects of politeness this book returns to the pragmalinguistic side somewhat neglected in recent work Drawing on neo Gricean thinking Leech rejects the prevalent view that it is impossible to apply the terms polite or impolite to linguistic phenomena Leech covers all major speech acts that are either positively or negatively associated with politeness such as requests apologies compliments offers criticisms good wishes condolences congratulations agreement and disagreement Additional chapters deal with impoliteness and the related phenomena of irony mock politeness and banter mock impoliteness and with the role of politeness in the learning of English as a second language A final chapter takes a fascinating look at more than a thousand years of history of politeness in the English language **The Southwestern**

Journal of Philosophy, 1972 Includes the proceedings of the Southwestern Philosophical Society *Proceedings of the Twentieth Annual Conference of the Cognitive Science Society* Morton Ann Gernsbacher, Sharon J. Derry, 2022-05-16 This volume features the complete text of the material presented at the Twentieth Annual Conference of the Cognitive Science

Society As in previous years the symposium included an interesting mixture of papers on many topics from researchers with diverse backgrounds and different goals presenting a multifaceted view of cognitive science This volume contains papers posters and summaries of symposia presented at the leading conference that brings cognitive scientists together to discuss issues of theoretical and applied concern Submitted presentations are represented in these proceedings as long papers those presented as spoken presentations and full posters at the conference and short papers those presented as abstract posters by members of the Cognitive Science Society

The Journal of the American Forensic Association American Forensic Association,1986

Politics and Identity Formation in Southeastern Nigeria Apollos O. Nwauwa,Ogechi E. Anyanwu,2019-05-20 Scholarly studies on the Igbo have been scant and fragmented Politics and Identity Formation in Southeastern Nigeria The Igbo in Perspective fills an obvious gap exploring the social cultural economic political and aesthetic traditions that distinguish the Igbo of southeasternNigeria from their neighbors In scope content and analysis this book is both multi and cross disciplinary focusing on the experiences and forces that have shaped the Igbo society identity formation and sociocultural political and aesthetic representations Themes such as the importance ofIgbo names in understanding the people s social linguistic religious gender and cultural identities as well as the intersection of language politics socialization education and aesthetic expression in the Igbo experience in Nigeria are interrogated in a refreshing fashion with an appreciable level of originality

Analytic Philosophy of Religion James Franklin Harris,2013-03-14 When Gene Long editor of Kluwer s Handbook of Contemporary Philosophy of Religion Series first invited me to write the volume on Analytic Philosophy of Religion I accepted with great enthusiasm My only explanation for that enthusiasm now is that I was younger and more naive at the time Soon after starting work on the volume my enthusiasm was dampened by the daunting magnitude of the task I began as a sprinter and quickly settled into the pace of a long distance runner Although I considered myself well read in the subject I soon discovered that I had a great deal of research to do to be confident that I had considered all of the major contributions to the various discussions issues and of religion As I read more and more problems found within analytic philosophy books and articles I realized that I had rushed into a territory already well trodden by the angels I am greatly impressed by the sophistication and subtlety of philosophical argument that characterize the different debates in contemporary analytic philosophy of religion This volume covers a vast amount of material I have endeavored to provide the fairest possible reading of different authors and in cases where I include my own critical evaluations and develop my own positions I have endeavored to provide the strongest possible interpretations of the positions I criticize

Dialogue Journal Communication Jana Staton,1988 The thesis of this volume is that writing done by students who control their own topics who have genuine purposes for writing and have a real known audience is quite different and valuable in its own right It forms a rich source of information about how young students think manage their social interactions and use language with competence to get things done By selecting dialogue journal writing as a corpus for

analysis it is possible to observe children's communicative competence in using written language purposefully apart from their ability to master a particular form of writing. The central argument is that dialogue journal communication represents a kind of personal literacy prior to and more comprehensive than the particular literacies emphasized and assessed in schools. The contents include a practitioner's view of the practice itself and a summary of the research study methods developed to analyze interactive written conversations. *Journal of Research on Computing in Education*, 1999. *Centrum*, 1977.

Journal of Dramatic Theory and Criticism, 1993. *Papers and Studies in Contrastive Linguistics*, 2001 Vol 1 contains papers delivered at the 2d Karpacz Conference on Contrastive Linguistics 1971. **Documentation Abstracts**, 1981. **Linguistics and Language Behavior Abstracts**, 2006. *Clinical Aphasiology*, 1975. *Clinical Aphasiology* Thomas E. Prescott, 1991. **Clinical Aphasiology** Robert H. Brookshire, 1979. *Current Index to Journals in Education*, 1998-10. **Naturalism and Deontology** Dennis A. Rohatyn, 1975. No detailed description available for Naturalism and deontology.

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