

THOMAS L. MCPHAIL & STEVEN PHIPPS

GLOBAL COMMUNICATION

Theories, Stakeholders, and Trends

FIFTH EDITION



WILEY Blackwell

Global Communication Theories Stakeholders And Trends

Kai Hafez, Anne Grüne



Global Communication Theories Stakeholders And Trends:

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Foundations of Global Communication Kai Hafez,Anne Grüne,2022-05-30 This book provides a wide ranging theoretical and empirical overview of the disparate achievements and shortcomings of global communication This exceptionally ambitious and systematic project takes a critical perspective on the

globalization of communication Uniquely it sets media globalization alongside a plethora of other globalized forms of communication ranging from the individual to groups civil society groupings commercial enterprises and political formations The result is a sophisticated and impressive overview of globalized communication across various facets assessing the phenomena for the extent to which they live up to the much hyped claims of globalization s potential to create a globally interdependent society The setbacks of globalization such as right wing populism and religious fundamentalism can only be understood if the shortcomings of global communication are taken more seriously Covering all types of cross border global communication in media political and economic systems civil societies social media and lifeworlds of the individual this unique book is invaluable for students and researchers in media communication globalization and related areas

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this dynamic field From media coverage of the Afghanistan and Iraq wars and Arabic media systems to digital cameras and the birth of the iPod this book offers students a comprehensive understanding of the complex international communication scene and of the implications of rapid changes to the worldwide media landscape that continue on a daily basis An accessible textbook which discusses the major trends stakeholders global activities and worldwide influences **International**

Journal of Communication, 2007-12 *How the World's News Media Reacted to 9/11* Tomasz Płudowski, 2007 How Did the World's News Media React to 9/11 Not surprisingly most of the world's news media criticized the terrorists and offered sympathy and support to the United States in the days right after the September 11 2001 attacks But this phase didn't last long With a week or two many of the world's news media even some in Western countries were putting some of the blame for the attacks on the United States citing its history of heavy handed politics around the world Many hoped the attacks would wake up the United States to this fact But the subsequent U S led wars in Afghanistan and Iraq dashed these hopes Today much of the sympathy and support generated from the tragedy has dissipated a replaced instead by a widespread belief that political leadership in the United States is more arrogant intransigent and self absorbed than ever This is the major theme of *How the World's News Media Reacted to 9/11* which contains 22 chapters written by scholars and experts from around the world that examine news media coverage of 9/11 from more than two dozen countries The arrogance theme isn't one that many U S politicians journalists and citizens want to hear But it's the message that the world's news media have been sending and the question now is Will U S media and politicians listen Other key highlights in this book American TV news channel news executives deliberately excluded controversial U S guests and opinions from their news coverage of 9/11 Chapter 20 Media in Australia Canada and other countries demonized Muslims and Arabs after 9/11 Chapters 18 and 21 Ordinary Arabs and Muslims in the Middle East have distorted views of the United States partly because their media do not provide all of the facts Chapter 15 but Americans too misunderstand Muslims and Arabs because U S media have failed to help Americans understand why much of the world hates their political leadership numerous chapters Communications Media, Globalization, and Empire Oliver Boyd-Barrett, 2006 In *Communications Media Globalization and Empire* an international team of experts analyze and critique the political economy of media communications worldwide Their analysis takes particular account of the sometimes conflicting pressures of globalization and neo imperialism The first is commonly defined as the dismantling of barriers to trade and cultural exchange and responds significantly to lobbying of the world's largest corporations including media corporations The second concerns U S pursuit of national security interests as response to terrorism at one level and at others to intensifying competition among both nations and corporations for global natural resources **Global Journalism Research** Martin Löffelholz, David Weaver, 2008-02-11 This edited work brings together an elite team of contributors to create a comprehensive overview of journalism research and its different approaches methods and paradigms around the world **War and Conflict Communication** Philip M. Seib, 2010 *Perspectives on Culture,*

Technology and Communication Casey Man Kong Lum,2006 This book is an introduction to media ecology as a theory group that encompasses a coherent body of canonical literature and perspectives on understanding culture technology and communication It examines the various facets of media ecology s development since the turn of the 20th century as an intellectual tradition and how it has evolved into being through an interlocking network of researchers from multidisciplinary backgrounds such as behavioral sciences classics cultural and structural anthropology information and systems theory history of technology media and culture and so on Specifically the volume clearly explains some of media ecology s defining ideas theories or themes about the interrelationship among culture technology and communication the thinkers behind these ideas the social political and intellectual contexts in which these ideas came into being as well as how the reader may use these ideas in our times

"We are All Americans" Giovanna Dell'Orto,2004 **Japan's Foreign Trade of Media and Cultural Products in the Age of Globalization** Maho Furuya,2005 **University of Nigeria Journal of Political Economy** ,2009 Communications ,2004

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