

MAJOR PRINCIPLES OF MEDIA LAW

2017 EDITION



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Major Principles Of Media Law 2017

Martha Laham



Major Principles Of Media Law 2017:

Major Principles of Media Law, 2017 Genelle Belmas, Jason M. Shepard, Wayne Overbeck, 2016-08-17 Drawing from the expertise of lawyers and professors MAJOR PRINCIPLES OF MEDIA LAW 2017 delivers a comprehensive summary of media law that is current through the 2015 16 Supreme Court term Thoroughly revised and updated every year this authoritative resource includes the most recent additions developments and changes in communication law The 2017 edition is available in August for fall classes complete with recent developments through July 1 fully integrated into the text Insightful Focus On sidebars enable readers to explore key legal issues in further depth while end of chapter What should I know about my state features highlight key issues from their home states In addition detailed in margin definitions of key terms explain even the most complex topics in a way students can easily understand and engaging photos and illustrations are integrated throughout Important Notice Media content referenced within the product description or the product text may not be available in the ebook version [The Journalist's Guide to Media Law](#) Mark Pearson, Mark Polden, 2020-07-27 We are all journalists and publishers now at the touch of a button we can send our words sounds and images out to the world No matter whether you re a traditional journalist a blogger a public relations practitioner or a social media editor everything you publish or broadcast is subject to the law But which law This widely used practical guide to communication law is essential reading for anyone who writes or broadcasts professionally whether in journalism or strategic communication It offers a mindful approach to assessing media law risks so practitioners can navigate legal and ethical barriers to publishing in mainstream and social media This sixth edition has been substantially revised to reflect recent developments in litigation and the impact of national security laws and the rising gig economy where graduates might work in the news media PR new media start ups or as freelancers It covers defamation contempt confidentiality privacy trespass intellectual property and ethical regulation as well as the special challenges of commenting on criminal allegations and trials Recent cases and examples from social media journalism and public relations are used to illustrate key points and new developments Whether you work in a news room in public relations or marketing or blog from home make sure you have *The Journalist's Guide to Media Law* at your side Whether you re an MSM editor or reporter a blogger a tweeter or a personal brand this book might save your bacon Jonathan Holmes former ABC Media Watch host The leading text book from which most journos learned their law Margaret Simons associate professor in journalism Monash University **Made Up** Martha Laham, 2020-10-10 *Made Up* exposes the multibillion dollar beauty industry that promotes unrealistic beauty standards through a market basket of advertising tricks techniques and technologies Cosmetics magnate Charles Revson a founder of Revlon was quoted as saying In the factory we make cosmetics In the store we sell hope This pioneering entrepreneur who built an empire on the foundation of nail polish captured the unvarnished truth about the beauty business in a single metaphor hope in a jar *Made Up* How the Beauty Industry Manipulates Consumers Preys on Women's Insecurities and Promotes Unattainable Beauty

Standards is a thorough examination of innovative and often controversial advertising practices used by beauty companies to persuade consumers mainly women to buy discretionary goods like cosmetics and scents These approaches are clearly working the average American woman will spend around 300 000 on facial products alone during her lifetime This revealing book traces the evolution of the global beauty industry discovers what makes beauty consumers tick explores the persistence and pervasiveness of the feminine beauty ideal and investigates the myth making power of beauty advertising It also examines stereotypical portrayals of women in beauty ads looks at celebrity beauty endorsements and dissects the looks industry Made Up uncovers the reality behind an Elysian world of fantasy and romance created by beauty brands that won't tell women the truth about beauty

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