



QUANTITATIVE TECHNIQUES

of Decision Making

Quantitative Techniques For Decision Making

Mik Wisniewski



Quantitative Techniques For Decision Making:

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Quantitative Techniques for Managerial Decisions U. K. Srivastava,G. V. Shenoy,S. C. Sharma,1989 This Book Is Designed To Serve As A Text For Management Economics Accountancy Chartered And Cost Accountancy And Commerce Students The Book Covers Concepts Illustrations And Problems In Statistics And Operations Research Part I Deals With Statistical Techniques For Decision Making Part Ii Studies Various Operations Research Techniques For Managerial Decisions The Book Contains Illustrations And Problems Drawn Extensively From Various Functional Areas Of Management Viz Production Finance Marketing And Personnel Which Are Designed To Understand Real Life Decision Making Situations In Order To Make The Book Self Contained All Relevant Mathematical Concepts And Their Applications Have Been Included To Enhance The Understanding Of The Subject Matter By The Students Belonging To Different Disciplines The Approach Adopted In This Book Both In Statistics And Operations Research Is Conceptual Rather Than Mathematical Hence Complicated Mathematical Proofs Have Been Avoided This Book Would Be An Ideal Reference To Executives Computer Professionals Industrial Engineers Economic Planners And Social Scientists The Other Books By The Same Authors Are Operations Research For Management And Business Statistics

Quantitative Methods for Decision Makers Mik Wisniewski,2009 Quantitative Methods for Decision Makers covers everything you need to know for an introductory quantitative methods course Relating techniques directly to real life business decisions in private and public sector organisations it is particularly well suited to MBA students who will be applying quantitative methods in day to day managerial decision making

Quantitative Techniques for Managerial Decisions J K Sharma,2001 Quantitative Techniques for Managerial Decisions is an introductory text for both undergraduate and postgraduate courses on Quantitative Methods Operations Research Management Science and similar courses This book helps an understanding of model build

Quantitative Techniques for Decision Making in Construction S.L. Tang,Irtishad U. Ahmad,Syed M. Ahmed,Ming Lu,2004-06-01 This is a text book as well as a reference book for decision making in construction The book is written to serve undergraduates of construction related programmes and postgraduate students undertaking construction management bridging courses It contains mainly quantitative techniques used to assist decision making Plenty of real life examples are used to illustrate the theories arguments and calculations

Quantitative Techniques For Decision Making Anand Sharma,2005

QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISION MAKING: CONCEPTS ILLUSTRATIONS AND PROBLEMS, 1987 **Quantative Techniques for Decision Making** Khanna Gupta, 2004-10-01 *An Introduction to Quantitative Methods for Decision Making* Richard E. Trueman, 1977 **QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS, SECOND EDITION** KHANNA, R. B., 2012-05-19 This book is specially designed for a course in Quantitative Techniques taught to MBA students It provides the students with a thorough introduction to basic quantitative tools required to perform analytical evaluations and arrive at logical decisions The second edition of the book essentially retains the flavour of the first edition Concepts have been explained in an easy to understand language and emphasis is on practical applications rather than rigorous mathematical treatment As far as possible detailed proofs and axioms associated with pure mathematics have been avoided The text in the second edition has been suitably modified for giving better clarity Nearly fifty solved examples have been added to various chapters to enable students to understand the nuances of problem solving Fifty unsolved problems have also been added to give ample scope to the student for practice The book also includes chapters on transportation models assignment models and network analysis **KEY FEATURES** Learning objectives at the beginning of each chapter enable students to focus on important points of a chapter Case studies and real life problems to connect students to the real world situations Worked examples to enhance student comprehension of the subject Numerous well balanced chapter end exercises with answers to help students attain confidence and master the concepts Illustrations on solutions to problems with the help of computer software Summary at the end of each chapter to help students review the key concepts *Quantitative Techniques for Business Decisions* Rodney D. Johnson, Bernard R. Siskin, 1976

Quantitative Techniques for Decision Making for Operational Managers Arun Korath, 2019 **Quantitative Techniques for Decision Making** Anand Sharma, 2009 **Data Mining and Market Intelligence** Mustapha Akinkunmi, 2022-05-31 This book is written to address the issues relating to data gathering data warehousing and data analysis all of which are useful when working with large amounts of data Using practical examples of market intelligence this book is designed to inspire and inform readers on how to conduct market intelligence by leveraging data and technology supporting smart decision making The book explains some suitable methodologies for data analysis that are based on robust statistical methods For illustrative purposes the author uses real life data for all the examples in this book In addition the book discusses the concepts techniques and applications of digital media and mobile data mining Hence this book is a guide tool for policy makers academics and practitioners whose areas of interest are statistical inference applied statistics applied mathematics business mathematics quantitative techniques and economic and social statistics *Operations Management* Roberta S. Russell, Bernard W. Taylor, Tiffany Bayley, Ignacio Castillo, 2019-11-12 *Operations Management Creating Value Along the Supply Chain* 2nd Canadian Edition is designed to teach students how to create value and competitive advantage along the supply chain in a rapidly changing global environment Beyond providing a solid foundation this course covers

increasingly important OM topics including sustainability corporate social responsibility global trade policies securing the supply chain and risk and resilience Most importantly Operations Management Second Canadian Edition makes the quantitative topics easy for students to understand and the mathematical applications less intimidating Appropriate for all business students this course takes a balanced approach to the foundational understanding of both qualitative and quantitative operations management processes

Quantitative Techniques for Managerial Decision Making U. K. Srivastava, S. C. Sharma, G. V. Shenoy, 1983

Quantitative Techniques For Decision Making In 2 Vols. , Official Gazette Philippines, 2013

Fuzzy Decision Analysis: Multi Attribute Decision Making Approach Farhad Hosseinzadeh Lotfi, Tofiq Allahviranloo, Witold Pedrycz, Mohammadreza Shahriari, Hamid Sharafi, Somayeh Razipour Ghaleh Jough, 2023-11-24

Authored by a leading expert in the field this book introduces an innovative methodology that harnesses the power of fuzzy logic to enhance decision making in multi attribute scenarios In a world of complexity and uncertainty effective decision making is paramount Springer proudly presents a cutting edge publication that revolutionizes decision analysis Fuzzy Decision Analysis Multi attribute Decision Making Approach This book stands at the forefront of decision analysis introducing the integration of fuzzy logic into multi attribute decision making It is a transformative journey into the realm of advanced decision analysis It book not only equips you with the knowledge to comprehend the theoretical underpinnings but also empowers you to apply these insights in practical scenarios This book serves as your indispensable companion Its comprehensive coverage serves as a beacon guiding you through the intricate maze of fuzzy logic and multi attribute decision making ultimately empowering you to embrace innovation and master the art of making well informed decisions in an ever changing world

Quantitative Techniques for Management S. Jaisankar, 2009 This book has been developed with a focus on the need to demystify the subject and make it easy for students to grasp the principles and details involved and make it easily understandable to beginners exposed to the subject for the first time An attempt has been made to explain things in a logical progression in the simplest possible way so that neophytes may quickly grasp the concepts and methodology A novel approach in the book is the illustrative use of computers with TORA package as a problem solving tool In actual practice situations arise with large and complex problems that are difficult to solve At such times using computers to solve problems gives fast and more accurate results The chapters are arranged so as to progressively explain the workings of various models in actual practice through step by step procedures that so simplify and solve them that even students from a non mathematics academic background will grasp them quickly Linear programming the most powerful tool for managerial decision making is covered elaborately including thorough discussion of various LP methods and LP solutions Duality in LP problems sensitivity analysis etc Models in the book also use Linear Programming to reach solutions including those relating to transportation and transshipment assignment and Game Theory illustrated with screen shots of a computer with a TORA package Readers whether students business executives managers researchers and academicians will find that the insights

and knowledge obtained from the book will stand them in good stead in both academic as well as occupational pursuits

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