

# STRATEGIC INFORMATION SYSTEM

## Characteristics of Strategic IS

### Main Task

Strategic/  
competitive  
advantage,  
linkage to  
business  
strategy.

### Key Objective

Strategic/  
pursuing  
opportunities,  
integrating IS  
and business  
strategies

### Direction

Executives/seni  
or management  
and users, a  
coalition of  
users/Mgmt.,  
and information  
systems.

### Main Approach

Entrepreneurial  
(user innovation),  
multiple (bottom-  
up development,  
top-down analysis,  
etc.)  
simultaneously.

# Strategic Management And Information Systems An Integrated Approach

**Roman Wölfel**



## **Strategic Management And Information Systems An Integrated Approach:**

## Decoding **Strategic Management And Information Systems An Integrated Approach**: Revealing the Captivating Potential of Verbal Expression

In an era characterized by interconnectedness and an insatiable thirst for knowledge, the captivating potential of verbal expression has emerged as a formidable force. Its ability to evoke sentiments, stimulate introspection, and incite profound transformations is genuinely awe-inspiring. Within the pages of "**Strategic Management And Information Systems An Integrated Approach**," a mesmerizing literary creation penned with a celebrated wordsmith, readers embark on an enlightening odyssey, unraveling the intricate significance of language and its enduring effect on our lives. In this appraisal, we shall explore the book's central themes, evaluate its distinctive writing style, and gauge its pervasive influence on the hearts and minds of its readership.

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